



# PAKISTAN ELECTRICITY

We have the Most Select Stock in the City at prices that DEFY Competition. Suitable terms can be arranged, and remember your purchase is backed by our 85 years experience.

## FAIR WEEK BARGAINS

SMALL PRACTICE PIANO—Good tone \$59.50  
APARTMENT SUITE—Rosewood Case \$99.00  
NEWCOMBE—Walnut \$169.00  
WEBER—Walnut \$269.00  
GERHARD HEINTZMAN—Oak \$289.00

## HEINTZMAN

## ELECTION DAY FOR ALBERTA SET AUG. 22

Continued from Page One  
at seven cents per name, will cost about \$100.

At its dissolution on July 11 the Alberta legislature was left with 12 Conservatives, 13 Liberals, 13 Progressives, 13 Farmers, 13 Labor, three with one seat vacant by reason of the death of Al. J. Gibb, Labor's member for this city, no by-election having been held to fill the seat. No fewer than 200 candidates are expected to take part in the election, and one of the hottest, most exciting campaigns in Canadian history is anticipated.

Liberals have men in the field for all seats. The U.F.A. party has 41 candidates in the field and Conservatives have 38 with 12 more to come. William Albert, leader of the Alberta credit movement, has declared his party will have candidates in every riding to nominate 14 candidates.

The Alberta general election was held on November 9, 1930, while there were 38 Liberals, 38 Conservatives, 38 Farmers, 38 Labor, 38 Progressives, 38 U.F.A., 38 Independent, 38 Vacancy.

Total  
Conservative 71,817  
Liberal 62,753  
Progressive 7,854  
Farmer 25,440  
Labor 25,440  
U.F.A. 16,829  
Independent 16,829  
Vacancy 16,829

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Independent 16,829  
Vacancy 16,829

The cause of the by-election having been held following the death of Al. J. Gibb, Labor's member for this city, no by-election having been held to fill the seat. No fewer than 200 candidates are expected to take part in the election, and one of the hottest, most exciting campaigns in Canadian history is anticipated.

Johnston Memorial  
BOSSALOT, Oct. 17, 1934—A tablet to the memory of Pauline Johnston in recognition of her genius and contribution to Canadian literature, is the suggestion of William Johnston, a Canadian poet residing at this spot in the Muskoka lake.

## Prairie Weather

Local Forecast  
Fair and warm  
Night temperature  
Wednesday 43, Thursday 45, Friday 47, Saturday 49, Sunday 51, Monday 53, Tuesday 55, Wednesday 57, Thursday 59, Friday 61, Saturday 63, Sunday 65, Monday 67, Tuesday 69, Wednesday 71, Thursday 73, Friday 75, Saturday 77, Sunday 79, Monday 81, Tuesday 83, Wednesday 85, Thursday 87, Friday 89, Saturday 91, Sunday 93, Monday 95, Tuesday 97, Wednesday 99, Thursday 101, Friday 103, Saturday 105, Sunday 107, Monday 109, Tuesday 111, Wednesday 113, Thursday 115, Friday 117, Saturday 119, Sunday 121, Monday 123, Tuesday 125, Wednesday 127, Thursday 129, Friday 131, Saturday 133, Sunday 135, Monday 137, Tuesday 139, Wednesday 141, Thursday 143, Friday 145, Saturday 147, Sunday 149, Monday 151, Tuesday 153, Wednesday 155, Thursday 157, Friday 159, Saturday 161, Sunday 163, Monday 165, Tuesday 167, Wednesday 169, Thursday 171, Friday 173, Saturday 175, Sunday 177, Monday 179, Tuesday 181, Wednesday 183, Thursday 185, Friday 187, Saturday 189, Sunday 191, Monday 193, Tuesday 195, Wednesday 197, 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# SAKATCHEWAN FARM AREA COMING BACK

## MONEY REFORM URGENCY NEED, HOWSON AVERS

Continued from Page 1

supply, that the equally artificial load of interest-bearing debts has developed, we must correlate these two great economic forces—the power to issue and circulate national currency and public credit as the medium of exchange and the power of government to levy and collect taxes so that the continuous circulation of an adequate volume of consumer purchasing power can permit available and reliable supply to satisfy existing and possible demand.

Referring to the difference between the Liberal and Aberhart methods of monetary reform, Mr. Howson declared, "I wish, however, to pay Mr. Aberhart this compliment, that he has aroused the people to think on monetary matters and this will do a great deal of good even though his ideas of the practical application of the practical application of monetary reform methods may be entirely erroneous and in the end, out of the money. I am sure, however, that the ideas he is intended to assist, I do not for a moment believe that Mr. Aberhart's sincerity or his motives, but I am convinced that the few details he has given to the public as to the application of monetary reform are incapable of being put into practice."

The full text of Mr. Howson's address is as follows:

Before commencing this evening's broadcast I would like to read you a clipping from today's paper. We all know that Alberta attracts the attention of the world in many ways but in respect to her present government she is quite unique.

**NON-RESPONSIBLE GOVT**

We have in the present government a non-responsible government. On July 11th member of the Alberta legislature ceased to exist as a member of the legislature in Alberta that we had a government responsible to the people but now we have one that is not only irresponsible but is non-responsible and evidently intends to remain so. There will, however, be a day of reckoning when the election is at last held.

The clipping reads:

**VICTORIA, July 15—Premier T. D. Pattullo of British Columbia in a statement released here has taken on several occasions against the government failing to fix an election date before the expiration of the legislative body.**

Mentioning expiration of the Alberta legislature he said:

"I have heretofore refrained from comment upon political conditions in other provinces, but when any government allows the life of parliament to expire without having made provision for the election of a new assembly, I believe that the incident should be taken to the attention of the public."

I wonder what Alberta electors think.

This is the sixth of a series of talks given every Wednesday at 8:45 o'clock over CICA, Edmonton, and CFCN, Calgary, in which the Alberta Liberal party deals with the people.

As previously announced these broadcasts are made possible by the voluntary subscriptions of people in Alberta who desire a change in conditions, who are determined to bring about a change, and who are supporting the Liberal party and future policy because they are in the reorganized Liberal party the instrument through which the needed changes can and will be effected.

### WHOLE QUESTION

The whole question which is before the Alberta people is: Do we sincerely desire a change in conditions, or do we wish to continue for another four or five years under the conditions that have prevailed for the past five years?

If you have not read the Alberta Liberal platform, look at the Medicine Hat News, the Lethbridge Herald, the Calgary Herald, the Calgary Herald, the Edmonton Bulletin and the Edmonton Journal of Saturday last.

You can obtain a copy of this platform by writing to the Liberal committee rooms in the McLean Block, Calgary, or the Liberal headquarters, 214 Bank of Nova Scotia Building, Edmonton, or from the Liberal candidate in your riding.

### MONEY REFORM

For the past two weeks I have been referring to the subject of monetary reform, which is the policy of the Alberta Liberal party.

I pointed out two weeks ago and again last week that there are certain fundamental things which require to be done before unemployment can be removed, prosperity restored and taxation reduced.

All of these are covered in the policy of the Alberta Liberal party and all of these reforms can and will be accomplished by an Alberta Liberal government taking the lead and coordinating its efforts with a Liberal government at Ottawa having the same policies and the same determination to bring about these changes.

The necessary changes are:

1.—A complete reform of our taxation system.

2.—A drastic reduction in the tariffs affecting the goods required for production and development, as well as those required for human needs.

3.—A substantial reduction in transportation rates on the products of Alberta.

4.—The obtaining of markets for our products—and the 5th which is the most important and is essential to the greatest success of the other four, namely, complete reform of our monetary system.

### CONQUEST OF POVERTY

Last Monday evening I referred to some of the observations of Mr. G. G. McGee in his introduction

to the conquest of poverty. I shall be glad to furnish you with a copy of Mr. McGee's article if you desire. I do not think that I need ask the question of Albertans: Do we need monetary reform? We truly desire to overcome poverty, the artificial shortage of purchasing power and to escape the artificial shortage of the quality artificial load of interest-bearing debts has developed, we must correlate these two great economic forces—the power to issue and circulate national currency and public credit as the medium of exchange and the power of government to levy and collect taxes so that the continuous circulation of an adequate volume of consumer purchasing power can permit available and reliable supply to satisfy existing and possible demand.

### ABANDON FALSE IDEAS

We must abandon the false idea that national currency and the public credit purchasing power medium of exchange like money of fixed intrinsic value can only be issued against some form of fixed and enduring wealth or that upon issue it must be subject to a banker's toll of interest or that it must be redeemable in gold or some other tangible form of real wealth. Such theories are unsound in economy and were invented solely for the purpose of aiding the issuer in his desire to accumulate the wealth of others by using money and credit as instruments of appropriation.

The shortage of consumers' buying power and the languishing circulation of the existing volume are purely artificial. Now that money has no longer redeemable in gold, national bank currency and national bank credit can be issued and circulated in much the same way that water properly regulated in supply and intelligently regulated in distribution serves an irrigated area.

New this is one of the many reasons in which the Liberal ideal on monetary reform, differ from those who are preaching social credit over the radio in Alberta. According to what is said over the radio and as reported in the press as to what is said at social credit meetings, neither currency issued in supply nor intelligently regulated nor credit is to be properly regulated any more than it is today by an administrator's monetary system.

I do wish, however, to pay Mr.

Aberhart this compliment, that he has aroused the people to think on monetary matters and this will do a great deal of good even though his ideas of the practical application of the monetary reform methods and the intended results may be entirely erroneous and in the end out of the money. I am sure, however, that the ideas he is intended to assist, I do not for a moment believe that Mr. Aberhart's sincerity or his motives, but I am convinced that the few details he has given to the public as to the application of monetary reform are incapable of being put into practice.

### BETTER RESULTS

There is, however, different and a practical way in which the same and much better results can be accomplished provided all who believe in monetary reform, who believe in giving everyone, both young and old, a fair deal and a new deal will stand firmly together in both the next provincial and federal elections.

If we allow ourselves to be enticed into byways we will fail but if we make a straight and a united fight for monetary reform in Alberta and throughout Canada we will succeed.

### NECESSITY NOTION OF REFORM

Necessity compels us to recognize that public credit used as the purchasing power of government and as consumers' buying power must be issued and circulated by the government through the social credit system of justice, were permitted, with the approval of public opinion and legislation that is necessary to the creation and distribution of the abundance of wealth that as educated people can produce and use. Therefore, the circulation of credit purchasing power constitutes the very foundation of an enlightened nation's economic stability. As a sacred trust and as a guiding force in its administration by government stands first in all state duties that responsible government must assume. It is second to none—not even to the

administration of justice and the maintenance of order.

Anyone can imagine the chaos that would ensue if our judges, who are the managers and administrators of our system of justice, were permitted, with the approval of public opinion and legislation that is necessary to the creation and distribution of the abundance of wealth that as educated people can produce and use. Therefore, the circulation of credit purchasing power constitutes the very foundation of an enlightened nation's economic stability. As a sacred trust and as a guiding force in its administration by government stands first in all state duties that responsible government must assume. It is second to none—not even to the

### VIOLATES PRINCIPLES

The present monetary system based upon the theory that public

## Cenotaph Unveiled



This beautiful cenotaph, made of native stone, was recently unveiled at Sylvan Lake in memory of the men of that district who gave their lives for King and Country in the Great War. It was unveiled by Maj. Gen. W. A. Griesbach, C.B., C.M.G., D.S.O., in the presence of members of militia detachments, Boy Scouts, Girl Guides and a big crowd of permanent and summer residents of Sylvan Lake. The cenotaph was designed by Captain J. F. D. Tanqueray, D.F.C., one of the Canadian "Originals" and one of the few Albertans to be decorated with the Distinguished Flying Cross. He is still a captain on the Reserve of the Regular Army and was chairman of the program committee, taking a prominent part in the proceedings generally reported as the most successful public event in the history of Sylvan Lake.

credit must be converted into private bank credit which the banker issues and loans at interest repayable in money, violates the elementary principle of reason or common sense. The financiers who could ever use judiciously an extraordinary power to accumulate the wealth of others never have and never will be born. We must change that system or perish. We must change it in Alberta or continue to suffer.

We have reached the stage when an era of conscious and deliberate management must succeed the era of ruthless competition and unbridled plunder that has prevailed. That in other words, we stand in need of a new social system based on a new policy that will rise to the national policy that will rise to the

perior to the power of predatory monopoly in finance, industry and commerce. We are at the beginning of a new way, a new road. We are experiencing a normal period of adjustment during which we can, if courage and wisdom do not desert us, effect changes that will usher in an era of peace and plenty that will constitute a period of progress and prosperity, the like of which the world has never dreamed of enjoying.

I saw the sun now up but next Monday evening at 8:45 the discussion on monetary reform and particularly as it affects Alberta, will be continued. You are cordially invited to listen in. Possibly before that date the Reid government, which is now responsible only to itself, because there are now no members of the Alberta legislature, will have summoned up enough courage to let the people know the date of the election.

### League Room

Is Too Scarce

For Two Nations

ROME, July 15.—Italy will quit the League of Nations if Ethiopia has not been forced out as a League member by an undisputed majority attributed to Premier Benito Mussolini today in Paganella, D'Italia. Milan newspaper reported by Il Duce.

A warning that Italy would not interfere with any source in the League of Nations if Ethiopia is not forced out as a League member by an undisputed majority attributed to Premier Benito Mussolini today in Paganella, D'Italia. Milan newspaper reported by Il Duce.

### Canadian-Bred

For Santa Anita

SEATTLE, July 15.—Goldstream, Canadian-bred horse, second by J. E. Smith of Victoria, B.C., an outstanding performer during the Lower acres racing season, will be shipped south at the close of the season and be pointed for the \$10,000 stake Santa Anita handicap in February, Smith said yesterday.

### Camel Export Off

LONDON, July 15.—A dispatch to the Reuters News Agency from Cairo, Egypt, said it was understood today the government has banned export of Egyptian camels to the Italian colony of Eritrea.

## GOOD CROP IS OFFING AFTER 4 LONG, LEAN YEARS

### Faith of Hardy Folk Who Fought Bitter But Winning Fight Against Crop Failures Being Justified

WINNIPEG, July 15.—Searched by a scorching sun for four long lean years, the western farm areas, including drought areas of southern Saskatchewan and Manitoba, is coming back.

The faith of the hardy folk who fought a bitter but winning struggle against crop failure is being justified and now, six weeks before harvest time, a good crop is in the offing. Those whose faith was shaken by a series of crop failures in the drought area, the country they left thought but that and desolation but now lush with green things, is coming back.

### NORMAL CONDITIONS

Return of normal growing conditions is the brightest note in the western farm picture. For, despite material improvement in crop conditions, farm prices for the most part remain about the same as last year or lower.

To the south country, it is the increased rainfall that means a new lush with green things, is coming back. Manitoba, from April 1 to July 10, received 99.91 inches of rainfall against 4.38 last year. In Saskatchewan the gain was from 5.3 to 8.0 inches and in Alberta from 8.3 to 7.44 inches this season.

### FAR IN ADVANCE

In percentage of the long-term average yield per acre, crop conditions are far in advance of the same period a year ago. Wheat condition in Manitoba is estimated at 100 per cent against 80 last year, oats and barley at 101 against 85, flax 97 against 83 and rye 100 against 78 per cent.

Saskatchewan's wheat crop rates 97 per cent against 77 last year, oats

and barley 80 against 77, flax 95 against 76, and rye 97 against 82.

With less rainfall, Alberta does not look so well. Wheat rates 80 per cent against 92 last year, oats 91 against 92, barley 82 against 84, flax 80 against 80 and rye 93 against 79 per cent.

### SOUTH ALBERTA HIT

Pastures too are excellent in all sections except Southern Alberta, now suffering from lack of rainfall. Hay yields are heavy with resultant improvement in livestock conditions.

Wheat acreage is estimated at six to 10 per cent lower than last year with oats and barley increased at the expense of the major commodity. This is the result of a campaign to build up feed reserves and avoid the critical livestock condition which existed last year.

So, while the farmer cheerfully hopes for better things, it is the return of the drought country that means most to the West.

The words one of the West's pioneer ranchmen, Col. Harry Mulliken, M.P., are coming true. The old plainsman from Marquette, Man., last winter told the house of commons the drought lands would come back better than the house of commons.

### To Protect Calf

NEW YORK, July 15.—The American Society for Prevention of Cruelty to Animals has posted a standing reward of \$10 for information leading to the arrest and conviction of calf and kitty desecrators.

### She Couldn't Take It

TOPKA, Kas., July 15.—A mother cat killed a two-week-old kitten a few minutes after it was born yesterday. Three other kittens born in the same litter were spared.

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**SOLID STEEL TURRET TOP BODIES BY FISHER**

**KNEE-ACTION RIDE**

**FISHER NO-DRAFT VENTILATION**

**BLUE FLAME ENGINE**

**WEATHERPROOF CABLE-CONTROLLED BRAKES**

GOING VACATIONING soon? Start out in a new Master Chevrolet and assure the success of your holiday plans! You travel smartly in this aristocrat of low-priced cars. You travel dependably, economically, care-free. And best of all, you travel in Canada's most modern low-priced automobile—the only car in its class with the safe new Turret Top bodies by Fisher... with Knee-Action front wheels... with Cable-Controlled Brakes, Blue Flame Engine and Fisher No-draft Ventilation! Your nearest dealer can make immediate delivery of your new car - call in and see him today. At the same time, look over the new Standard Chevrolet, the lowest priced fully equipped car on the market. See GMAC terms.

**THE TURRET TOP**... the newest, safest automobile body construction known. The roof of this is a new, seamless sheet of steel—depending down to steel sides and a steel floor. A Fisher Body advantage, offered only on the Master Chevrolet in its price class.

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**FISHER VENTILATION**... the proved, built-in No-Draft system pioneered by Chevrolet. Actually cools the car interior in hot weather.

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## Adds Zest to the Meal



## Are Parents Giving Child Square Deal?

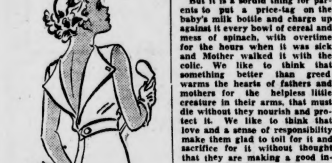
DEAR MISS DIX—Should children pay back their parents for their raising and their education? I am a girl 13 years old and ever since I got my first job my father and mother have taken possession of my pay envelope on the ground that I owed it to them for the money they spent on bringing me up. When I have protested at getting only \$2 or \$3 a week out of the money I earn the reply has been that I had better pay my debts before I begin to spend. It makes me feel as if I had been sold into bondage, and the worst of it is I don't know how much they have charged up against me, nor how long I'll have to slave to pay my freedom. Do you think they are giving a square deal?

Answer: Considering that men and women bring children into the world entirely for their own pleasure and without any regard whatever for the child's wish to be born, it is most unjust for them to force children to reimburse them for their upbringing. It is like being made to pay for a present that you don't want and they are the ones who gave it.

It is a curious thing that parents think that their children owe them an inestimable debt of gratitude for bringing them into the world, no matter what sort of world they are thrust into, though what the children are born with hereditary disease and mental deficiencies and are doomed to poverty in their cradles have to thank their progenitors for it. It is hard to say. Indeed, most parents, looking upon the little redemptive mile of humanity upon which they have thrust the child, might well say with Omar: "My forgiveness give and take."

## What New York Is Wearing

By Helen Williams



But it is a world thing for parents to put a price-tag on the baby's milk bottle and charge up against it every hour of its existence and mess of spoons, with overtime for the hours when it was sick and mother walked it with the colic. We like to think that some of the better parents are the ones who are better fathers and mothers for the brighter little creature in their arms, and that they do not think of the child as a thing to be used and then thrown away, but as a child to be loved and understood and understood as they have done everything they can to do to make them happy, then the children owe them the same debt of affection and they are in honor bound to pay it back in the same coin.

So the question of what children owe their parents depends very much on what the parents owe the child. If the parents have given their children love and understanding and understanding as they have done everything they can to do to make them happy, then the children owe them the same debt of affection and they are in honor bound to pay it back in the same coin.

But if the parents have given their children nothing but a board and care, and kept a running account of that and charged up against it every hour of its existence, then I don't blame the children for repaying it by staying a debt they did not voluntarily contract.

DOROTHY DIX

## On A Cool Day Serve Baked Beans

By MARY E. DAGUE

When warm weather comes, most of us put the grand old bean pot on top of the stove and forget it until some day there's nothing finer on those raw days in July and August than a batch of baked beans. With a little bit of care, you can have your beans in bread, my family, and I have been known to have them for supper several times a week.

When the weather is so hot, there is no time for the long soaking and long cooking of the beans. You can turn a can of baked beans into a delicious meal in a very short time. All you need is a tablespoon of molasses and a half cup of lemon juice and a half cup of butter.

Stir the butter and melt it in a hot oven. The lemon juice is a better summer seasoning than catsup.

Boston brown bread comes in cans, too, and if you drop a can of it in a kettle and boil for twenty minutes, you have it. When the trouble of taking Open carefully to avoid burning and cut it in slices as served.

Here's a recipe for Boston brown bread that originated in the old days.

**BOSTON BROWN BREAD**

One cup molasses, one cup sour milk, one cup sweet milk, two cups cornmeal, two cups Graham flour, one cup white flour, one teaspoon soda, two teaspoons salt, one tablespoon melted butter.

Mix and stir flour, salt and soda several times. Add remaining dry ingredients and mix thoroughly. Add molasses and sour milk and mix until smooth. Beat in melted butter. Turn into oiled and floured cake pan and bake in a moderately hot oven.

Good! I didn't think this was going to bring anything as sweet as this to our house.

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## Clear, Sparkling Eyes Are The Result Of Care

By GLADYS GLAD  
Most of you probably have heard that the mouth is the most revealing feature of the face. But a wise old man once remarked that the eyes are actually windows into the soul. This has the same effect as the mouth. The eyes are certainly a great concern, for the eyes really can be more expressive than the mouth. However, some eyes express only fatigue.

ANSWERS TO QUERIES  
Teeth  
June 1 I would suggest that you go

to a dentist and have your teeth cleaned and polished, in order to remove all tartar and calculus matter. Proper cleaning will then keep your teeth white and sparkling.

**Eyeshadow**  
Dolores: You may use the blue-gray or the gray eyeshadow cream. The blue, however, is best for evening wear only. The blue-gray and gray may be used for both daytime and evening wear.

**Commetics**  
Adele: I think that a soft crease of powder, soft orange nose light, vivid lipstick and dark brown eyeshadow would blend harmoniously with your coloring.

**Aspirin**  
Helen: An excellent astringent can be made of equal parts of rose water, glycerine and witch hazel. If the astringent proves too drying to your skin, reduce the amount of witch hazel.

**Good Taste**  
By Francine Markel

Will you please print the correct way to introduce a man to a couple, 2 to a couple.

Answer: The plainest and simplest form of introduction is best. "Mr. Brown, may I present Mr. White?" or "Mr. White, may I present Mr. Brown?" is the order of presentation.

Question:—We are going to live in a small Summer home at a lake, where my husband and I would like to entertain a group of friends occasionally on week-ends. What sort of invitation should be sent? Is it necessary to give the railroad fare? (2) Should the guests be asked to bring their own food? (3) What card party on Saturday night and a drive on Sunday evening be considered sufficient entertainment?

Answer:—Informal notes of invitation, beginning "Dear Julia," or "Dear Amy," are signed "Ed and Winnie Goodall." A time-table should be included with the most convenient incoming and outgoing train marked in pencil a week or two before the party. Invitations should not meet guests at the station or on the train. The hostess should not offer to refund the railroad fare, as this is a pleasant surprise. On a card party, the hostess should not insist on a large party. On a card party, the hostess should not insist on a large party.

**Question**—What should the father of the bride wear at his daughter's wedding in August, if the bridegroom is wearing a tuxedo, white flannel trousers, white shirt, black cummerbund? Such a combination means little work for the cook.

**Tomorrow's Menu**  
BREAKFAST: Cantaloupe, milk, cereal, blueberry muffins, coffee.  
LUNCHEON: Tomatoes stuffed with corn and peppers, cheese biscuits, watermelon cubes, milk tea.  
DINNER: Baked ham, green beans, brown bread, fruit salad, jelly roll, milk coffee.

## A PROFITABLE GAME

By Llewellyn Bronson

Chad Bartlett, rather young to be a deputy sheriff, was trying to get out of the office to go to his sister's law out in California.

Chad's courage was to let her know that he didn't see how he could ever get through the week. He had three thousand, needed to buy the property that he wanted, and his brother and brother's wife urged him to buy because it was such a bargain. What was worse, Chad's school chum, the end of the penholder and looked at Chad, as though he were a fool.

He saw no words but he did see a considerable coming in the yard. He was rather glad of an excuse to get out of the office, and he was not a discouraging letter.

Chad went into the yard to greet his friend. They made themselves comfortable in the big bar-tan-stave chairs under the cottonwood and talked of this and that. Cherrystone was just a hamlet, a dozen straggling houses, either side of the main highway. Hopkinson, the thriving country seat, was 12 miles to the west.

Chad's school chum, "auto poker," he would have been greatly puzzled to hear Carl say, "Play your game," and to hear Chad reply, "All right, let's go; you take the reins, and I'll drive."

They remained seated, smoking their pipes and apparently doing nothing at all. They played the game differently in different localities. Chad and Carl played by taking turns. The first car would be Carl's. He would get down the license number. There might be two or three in that number, for example, the next car would be Chad's. There would be only two duplicate numbers, both ones. Carl, therefore, would have the first car, and Chad's pair of ones. One was not counted as such, merely by the number value.

If you won with a pair, you got a game, and to hear Chad reply, "All right, let's go; you take the reins, and I'll drive."

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**Kellogg's CORN FLAKES**

OVEN-FRESH FLAVOR PERFECT

Minute Make-Ups

By V. V.

Carl looked into his hat and saw a dark spot. "Take the wheel," he said and leaned out and blew a big hole in the car's gasoline tank.

"Get down," ordered Carl. Three men jumped out of the car, but Chad was out of his car and behind it. Then, two men started shooting, a third was running with a gun. Chad shot the chap who had the suitcase in the leg, then slipped under the car and hid behind the shoulder. The other man's gun jammed, and he hid it in the car.

"The trio had robbed the Hopkinson bank last night, looking for stolen cars last night. That's your car next!"

Both men jumped. There was another pair in the license number. Chad didn't say a word, but leaped up and ran for his own car. "This one!"

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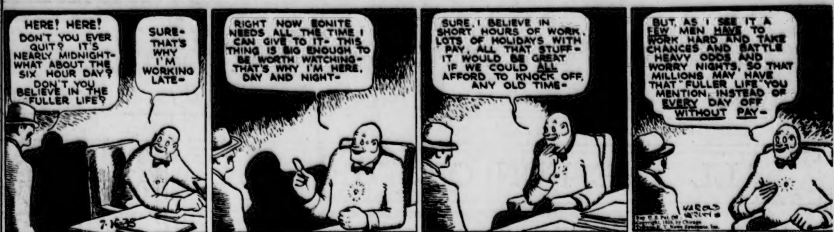




LITTLE ORPHAN ANNIE

Few Are Chosen

—By Gray



WATCH FOR LITTLE ORPHAN ANNIE EVERY SATURDAY FULL PAGE IN COLOR

CONNIE

What Time Is It?

—By Gordin



# Edmonton's Riel Rebellion

## Men Of 50 Years Standing Gather For Celebration

### SOLDIER OF FORTUNE IS CITY OFFICER



A. E. "DAD" MILLER

As seen by Constable A. E. "Dad" Miller of the Edmonton City Police force, "Dad" Miller, one of the real lions of the city's playground in Borden Park, is one of the real lions of the building here. In 1885 he marched across the burning North West Plains on the heels of Louis Riel. Fifteen years later he was chasing old timers over burning South African veldt, and then fourteen years later again he was chasing the old timers over the burning North West Plains on the heels of Louis Riel. Fifteen years later he was chasing old timers over burning South African veldt, and then fourteen years later again he was chasing the old timers over the burning North West Plains on the heels of Louis Riel.

And just to show that he's not only a soldier but has a poet's heart, "Dad" has written the following poem for Veterans' day, today, when the Riel Rebellion veterans gathered to swap old yarns and relive old times. And, like Dad, he called:

**"A SOLDIER OF FORTUNE"**  
Yes, peace seems good when you're growing old.  
But there was a time when the soldier's life was  
Summed up by his heart's desire.  
Borne there has always been fighting  
In the face of our Family Tree  
Of Africa's veldt or Flanders' mud  
I feel it sure in me.

I've thought the Redskins on Western  
Way back in eighty-five  
Of those who met the rebel Riel  
How few enough alive.

Midnight, Williams and Bolton too  
How many remember their names  
There were the men who led us  
Through the march over the Western plains.

## MEN ESCAPE BURNING MINE

PORTLAND, Germany, July 16.—Fears of a huge explosion of life through an explosion and subsequent fire in a coal mine here were removed last night when a roll call established all men had been accounted for.

Twenty miners were killed and 32 injured when the explosion struck the mine half a mile under the earth and then set fire to the shaft. It was first believed many of the 200 miners underground had been entombed.

**Hot Council Meet**  
PRINCE ALBERT, Sask., July 16.—With the temperature at 90 Monday night, the council of the town of Prince Albert, Sask., met in its usual session.

One species of moushroom, *Amphisphaeria*, is one of the deadliest of all poisons. There is no antidote for it.

## SUCH IS LIFE—By Walt Munson



"COME ON DEAR, WE CAN GO NOW. I HAVE ENOUGH CIGARS!"

## Had Heroines Too In 1885

From near and far, from north, south, east, west, there are congregating here today, a group of gallant soldiers, men whom this city "delighted in" when they were in time of crisis and in later country's need, led in the colors and preserved peace in the west.



### Edmontonian Faced Woes Of Rebellion

RECALL OLD DAYS  
And what memories they will recall. They draw on their trusty old pipe and just carry on that flavor that comes only to an old soldier. They will recall those days of the Frog Lake massacre, the activities of Big Bear, Poundmaker and other Indian chiefs, the terrible Battle of Batoche, the difficulties encountered by the government and the conveying of prisoners to Prince Albert.

A marked man in the gathering will be Bob Armstrong of Glenora, the man who was with the army headquarters, although he himself did not fight. He is a future rebel. Two Indians participated in the uprising.

**W. R. "BILL" WEST**  
well known Edmonton member of the Old Timers Association, was with the troops fifty years ago when Louis Riel was in the north.

He was found guilty of treason and sentenced to hang at Regina on Nov. 16, 1885.

Now, 50 years after the remnants of that gallant company of gentlemen adventurers who rushed to crush the uprising are honored guests of the Northern Alberta Pioneers and Old Timers Association at the summer fair today.

**WHAT CAUSED REBELLION**  
What caused this rebellion of 1885, the Battle of Batoche? On October 23, 1884, there was born to St. Boniface, Quebec, Louis Riel, the son of another Louis Riel.

He spent a year or two in the United States and returned to this country in 1880 and came to the front as the leader of those who defied the transference of the Hudson Bay territories to the new Dominion.

The malcontents having seized Fort Garry, called a convention and chose Riel as president of the rebellion. They set up by their own Orangerman, Thomas Scott, was put to death and the rebellion was crushed.

**RIEL SURRENDERED**  
In 1885 he was saved by the half-breeds to campaign their cause. The rebellion was the result and when this was crushed, Riel surrendered.

**TOOK ON MIDWAY**  
If the Vets are still "rain to go" after they witness the evening performance in front of the grandstand, they will be guests of the Edmonton Association in a tour of the midway.

The Old Timers' Association women's committee for the day is under the direction of two native-born daughters, Mrs. Robert Turnbull of South Edmonton and Mrs. John Harold of Sturgeon.

**Fire Destroys Cadomin Home**  
CADOMIN, Alta., July 16.—Breaking in on the kitchen, fire badly raged about 12 noon Monday. Property covered by insurance, a fairly large house, was destroyed.

**WANT ARREST OF COL. WEBB**  
WINNIPEG, July 16.—The arrest of Col. R. H. Webb, Conservative member for Assinibois, in the Manitoba legislature, for his alleged indictment of Communists, was demanded Sunday by Fred Donner, member of the Manitoba Legislative Relief Campers' Strike committee.

Speaking at the annual celebration of Winnipeg's Louis Orange Lodge, Winnipeg's former chief magistrate, was reported to have said that the government was dealing with Communists that he would have to take the law into his own hands.

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## Yets

### SUMMER FAIR IS OPENED BY NOTED VISITOR

Honorable C. P. Fullerton Stresses Rapid Growth Of Edmonton

Plunked by the and provincial leaders from the board of trustees of the Canadian National Exhibition, officially opened Edmonton's 37th annual exhibition at 8 p.m. Monday before the grandstand.

Mr. President, Director of the Edmonton Exhibition Association, and Mr. Fullerton, Exhibition opening speaker.

"I have been moved by the address which you have just presented, and most first express to you my sincere thanks for the sentiments which you have so eloquently expressed for the warmth of your welcome."

**EXCELLENT FAIR**  
Mr. Fullerton congratulated you upon the excellent fair which the people of Edmonton and of the province of Alberta have had the pleasure to attend in your capital city for exhibition purposes.

**Edmonton Man With Victorious**

He had the heroes, too, in 1885. The above picture taken in a Memorial Day parade at Winnipeg, about two months ago, shows the Riel Rebellion hero, Mrs. Phoebe Howard of 484 Langford street, Winnipeg.

**Edmontonian Faced Woes Of Rebellion**

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WEDNESDAY  
**HALF DAY SPECIALS!**  
STORE HOURS: 8 A.M. to 1 P.M.  
FOLLOW THE CROWDS

REG. 25c. - STRAW HIPPERS  
for the little Misses, 12 to 14 years, 14 to 20  
each Main Floor 9c

REG. 25c. - LADIES WHITE  
KNIT PANTS, 12 to 14 years, 14 to 20  
each Main Floor \$1.98

REG. 25c. - LADIES WHITE  
KNIT PANTS, 12 to 14 years, 14 to 20  
each Main Floor 77c

REG. 25c. - LADIES WHITE  
KNIT PANTS, 12 to 14 years, 14 to 20  
each Main Floor 90c

REG. 25c. - LADIES WHITE  
KNIT PANTS, 12 to 14 years, 14 to 20  
each Main Floor 25c

REG. 25c. - LADIES WHITE  
KNIT PANTS, 12 to 14 years, 14 to 20  
each Main Floor 98c

REG. 25c. - LADIES WHITE  
KNIT PANTS, 12 to 14 years, 14 to 20  
each Main Floor 49c

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## (Continued)

1905 32nd Street, 6 rooms, 3 bedrooms, fully modern, fir floors, garage, garden, good condition \$1800  
1907 94th Street, 5 room fully modern bungalow, GR, GARAGE, hardwood floors, enamel wood work \$2750  
AROB. AGENCIES LTD.

**Apartment (Fur.)**

LOCKE ROOMS, radiant; aptos-garage  
rent. 10233 115 St. Apt. #2674.  
K-23.

ELY furnished 2 room suite plus  
laundry home, hot cold water, reas-  
sured. Tel. 7963 1085 98 St. J-278.  
J-28.

OS—Running water, shower; gen-  
eral. \$32. 38 Roberta Block, opposite B.  
J-28.

GROUND floor, separate entrance,  
no single room, quiet. 8583 Grand.  
J-28.

**LOCKE APARTMENTS**  
Cor. 54th St. and 112th Ave.  
2 and 3 room suites; nicely furnis-  
hed. Radiant heat. Free. In-  
stant. Heat and gas.  
HAUVER, ALLSOFF & CO., LTD.  
20 McLeod Bldg.—Phone 3267.

**Apartment (Unfur.)**

GIBSON BLOCK  
Jasper Ave. single rooms; 2-room  
suites; every convenience. App-  
ointments by appointment.  
Very desirable, low prices con-

fully modern, West End  
 location, 2 room, 2 bath, K-35  
 \$32.52. \$1  
 1-room suite, \$12, \$24, two  
 418-1  
 2-room suites, Kitchen  
 211, Ph. 2142-2161  
 J-2781-1  
 S. Davis, 9824 102 Street  
 front suites, 2 and 3 rooms, su-  
 1000  
 1st floor light housekeeping, a  
 Garibaldi Block, 9832 Jasper Ave.  
 K-11-1  
**Harmony Apartments**  
 10228 Jasper Avenue  
 1 room suite; private bath; 2  
 1000  
 1 room, Murphy-in-a-door be-  
 1 month \$3  
**ALVIN, ALLSOPP & CO. LTD.**  
 418-1  
 2nd and 812 1/2 - Phone 2131  
 1000  
**CAPITAL APTS., 957 10th St.**  
 2 room, 2 rooms, kitchen, bat-  
 wood floors, open balcony; tile  
 1000  
 with built-in bath and  
 central heat  
**DOSSELY COURT, 10228 10th St.**  
 2 and three room suites, new  
 1000  
**ALVIN, ALLSOPP & CO. LTD.**  
 102 McLeod Bldg. Phone 21601

[illegible]

**Exhibition Visitors**

**Strathcona Hotel**  
THE original home away from home for the exhibitor. Rates and prices low. Special rates for families. Phone 2-248-1555.  
Ave. 35 St. just off 4th St. 2-248-1555.  
S. 35 St. just off 4th St. 2-248-1555.  
S. 35 St. just off 4th St. 2-248-1555.  
S. 35 St. just off 4th St. 2-248-1555.

**YORK HOTEL**  
Hot and cold water in all rooms. From \$1.00 up.  
Special rates for families.  
1000 161 St. 4-102-1555.  
blocks East of C.N. Depot.  
(Key Stokyo, Manager) 2-248-1555.

For Exhibition Visitors: 1000 161 St. 4-102-1555.  
Phone 2-248-1555.  
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**Stay Fair Week**

[illegible][illegible]



# THE SUNDAY STAR

Inboard and Plenty of Speed in New Style Craft



Bob and Dot Munson prepare for Heaver regatta at Long Beach.

PAGE FOURTEEN

EDMONTON, ALBERTA—TUESDAY, JULY 16, 1935

PAGE FOURTEEN

Special Helms Used By Vacationists to Get Fish



Holiday folk walk on ocean floor at Old Point Comfort, Va.

## FANS by BILL LEWIS

YOU often hear that much-abused phrase "thrills and spills" in connection with various kinds of sport, but never could it be applied more aptly than to yesterday's opening race card at the Edmonton Exhibition track.

To all the years there has been racing in this city, it is doubtful if there has ever been more excitement in any one race than there was in the first event of Monday's card which produced a spill that necessitated one horse being destroyed and two jockeys placed in hospital.

It all happened just after the horses had passed the far northwest turn of the track and a mix-up that few of the patrons could tell what it was all about. All they knew was that no less than four jockeys had been unseated, three horses were still running around riderless, that one jockey had reached the hospital, and that one horse was down.

It fully was a three-year-old colt for the first time was the animal that had to be shot, having suffered a broken back in the fall. This was the second time in a year a horse has had to be destroyed on the local track, one three-year-old colt having been killed down with a broken leg during the spring meeting in June.

Jockey Hodgson, an experienced youngster, was badly battered up and was thought to have suffered a broken collar bone in the spill, while Jockey Johnny MacLean was reported to have a broken pelvis bone. After they had reached the hospital, however, it was found there was no fracture.

There was certainly plenty in that to get the fans worked up before the program had got properly underway and races themselves held plenty of thrills throughout the afternoon. Good prices prevailed in practically every pool, with Jockey MacLean Double and Quinella pools rewarded their successful pickers handsomely.

THE spill in the opener was regrettable in the extreme, but riders were hardly to blame for being on top of the pile, the form of Buddy Cup being the fault—before they could see they were rounding a bend at the moment the accident occurred on a straightaway section of the track, the rear tire would have had time to see and avoid the fallen horse.

Jockey M. Terry is reported as rider for Friday's afternoon card. This will be his first start since he was thrown from a horse that was exercising at Victoria Park, Calgary, in the latter part of last year.

PRESIDENT Seward, E. D. Adams inflicted a \$25 fine on Jockey Atkinson after the third race yesterday. This rider was held to have indulged in some rough riding while piloting Dill Miller.

THE same official was increased by the same amount which Gauthier bore over and failed to give racing room to horse ridden by him when handling French Maid in the fourth contest.

## Thrills Feature Opening Program Exhibition Meet

### Sensational Spill Marks First Race of Monday's Card—Two Jockeys Injured, One Horse Is Destroyed

By BILL LEWIS

Featured by a spectacular pile-up in the first race, in which one horse suffered a broken back and two jockeys were badly injured, Edmonton Exhibition Association's annual six-day race meeting got underway Monday afternoon, with Lobelia Ellsworth winning the Inaugural Handicap, fifth event on the day's card.

Toquette, a filly making her first public racing appearance, plunged over the prostrate body of Buddy Cup in the first heat after the latter had fallen when making the far-northwest turn. The plunge carried Toquette to her death for her back was broken in the fall and she had to be destroyed.

THE SHORT FOR LOCAL TRACK

Pounding close on the heels of the fallen Buddy Cup came Lobelia Ellsworth and Carso who also threw their riders in the mad scramble that proved one of the most unusual sights ever witnessed on a local track. The three riders had been through-Bayollette, Carso and Buddy Cup raced round the track in the wilderness, while the stricken Toquette lay helpless at the scene of the accident.

PROFANE with the racer was Jockey Johnny MacLean and B. Hodgson, an apprentice rider. Both were badly battered up at the scene, the latter being rushed to hospital in severe fractures. However, on examination at the hospital, it was found that the reported breaks were erroneous and that a rough mistaking was the worst part of the affair for their viewpoint.

EXCITING AFTERNOON

Uphol of it all was that Toquette had to be shot on the track and Hodgson was rushed to hospital in ambulances at the grounds.

With the accident as a starter, the whole afternoon was filled with excitement for the patrons, a number of outsiders scoring during the afternoon, and plenty of good prices being paid.

LOBELIA ELLSWORTH, holding the post position and breaking on top, ran a forward race from start to finish, winning the Inaugural Handicap from a great field of sprinters.

GETTING STRONGLY, eight stood off contention to buy J. Smith, who was riding for the first time, won the race, followed by West's Tim, Royce and Second. Jockey R. Jackson and Second were riding for the first time, never gave a chance to fall before they were off.

GOOD PAY-OFFS

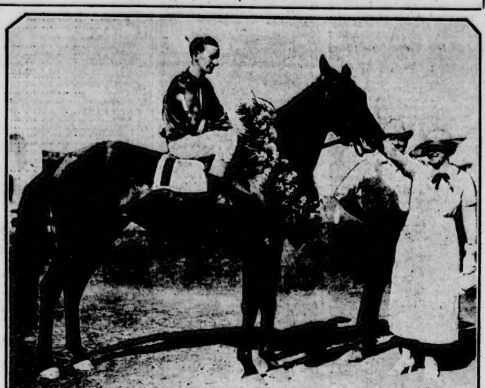
All the way through the program, prices were exceptionally good. The Quinella pool, for instance, was reached in the fourth heat, the prize being paid off at \$43.45 for a two-dollar investment.

DAILY Double, from Sunny and the first race to Playmate, while the Quinella on the seventh race was paid off at \$50.00 to \$1.00.

Jockey Larry Du Pre had an outstanding afternoon with his mounts, riding the first, second, and third and a sixth in an even half dozen races, never once being approached his performance on opening day.

## Inaugural Handicap Winner

Lobelia Ellsworth, speedy sprinter mare owned by J. Smith of this city, scored victory in the Inaugural Handicap when the Edmonton Exhibition Association's annual meeting got started on Monday. The distance was five furlongs and the



## MAXIE'S READY FOR 15-ROUND GO AT GOTHAM

NEW YORK, July 15.—James J. Johnston, boxing director of Madison Square Garden, announced he had made an agreement with former Heavyweight Champion Max Baer to meet another former titleholder, Max Schmeling, in a 15-round bout in September in the Garden's Long Island city bowl.

"An excellent Baer, manager, as agreed to meet Schmeling under the Garden's auspices provided he can assure him we have Schmeling under contract," Johnston said. "I talked with Joe Jacobs, Schmeling's manager, Berlin, over the Trans-Alberta telephone Sunday and he told me Schmeling consented to meet Baer."

THE winner of the Schmeling contest will meet Champion James J. Braddock in a 15-round title bout next June.

Braddock's announcement conflicts with the plans of the 20th century boxing club, which announced over the weekend it had completed arrangements for a fight between Schmeling and either Sept. 17 or 18 in one of New York's major league baseball parks.

GOLF enthusiasts from the nearby city and surrounding towns crowded into the links. Mr. Atkinson expressed the opinion that such facilities in the area surrounding the new club house, such as tennis courts, bowling greens, etc., would be the public showed sufficient interest in the new club to warrant their construction. The committee present on Saturday expressed the opinion that such facilities would be in great demand and that the park department should plan with respect to the new club.

MOON MULLINS

Into the Hands of the Receiver

HA! I WOULD RATHER RUN OFF AND LIVE IN PUNKVILLE

SAY NOT THIS?

KAYO! I WOULD RATHER SAY NOTHING TO YOUR AUNT MAMIE

WELL, IF YOU GIMME A NICKEL I WON'T.

OH BOY! I'M SURE I'M PLenty MAD AT UNCLE!

GIVE ME THAT NICKEL!

## Calgary Defeated By Ridley College In Cricket Match

Calgary, July 15.—Beating a Calgary representative eleven by 198 runs to 119, Ridley College yesterday gained their fifth victory in their present Western Canadian tour, during which they have only lost two matches, the first to St. George's Club at Winnipeg, and the second to Edmonton. Their victims include Regina, Moose Jaw, Saskatoon and an Edmonton team.

E. W. Bell of Ridley College, again high scorer of the day, batting centrally for a total of 60, which included seven close to the boundary and six sixes.

Winning the toss the St. Catharines schoolboys batted first in brilliant sunny weather. The first innings of Edgar Roberts and Percy Timms, who scored 11 and 11 runs when Mitchell was out. H. Caspels joined C. B. Muir and then the two batted carefully, the former taking nearly an hour and a half for 32 runs, while Caspels took just over an hour for 31. At lunch time the scoreboard showed 176 runs for 11 wickets down for 70 runs he stayed 74 runs for 3 wickets, with Bell then undefeated for 2 runs.

SECONDARY CRICKET

Bell in his brilliant knock gave one hard chance before he had scored 10 runs, but then went on to play steadily and never gave the Calgary team another opportunity until he was finally caught by Les Dewley, who took the wicket for 70 runs he stayed until the eighth wicket, when the scoreboard showed 176 runs for 11 wickets down for 70 runs he stayed 74 runs for 3 wickets, with Bell then undefeated for 2 runs.

FIFTEEN-year-old Douglas Newton, who learned his cricket at one of the Vancouver Island schools, turned in the local eleven, averaging for 8 runs in 15 overs.

MAJORITIES beat Calgary in the first round, when Sid Taylor was smartly caught out by Cameron in the third ball.

Edgar Roberts was top scorer for the

SOCCER PLAY-OFFS

TORONTO, July 15.—First game of the Ontario finals in the Dominion Football Association championship series ended in a 3-2 draw last night as Toronto Scottish and Toronto Coronels battled through 90 minutes of bitter soccer. The second game will be played Thursday

Calgary with 30 runs to his credit, while F. W. Bell scored 23 in an hour. Calgary batted for about two hours and the visitors for 28 minutes, while P. Purcell carried two for 15. Cameron took for 40, and S. MacLellan one for 18.

Ridley plays another Calgary team Tuesday and then goes to the coast to play two matches at Vancouver Friday and Saturday and then three on Vancouver Island before heading home.

Edgar Roberts was top scorer for the

This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

—By Willard



# EATON'S HALF-DAY SPECIALS

"It Pays to Shop at EATON'S!" Store Opens at 8:30 a.m., Closes at 5:30 p.m. Daily, Except Wednesday,  
8:30 a.m. to 1:00 p.m. To Call EATON'S, Dial 9-1-2-0.

## Shop First—Then to the “Ex”!

**Remnants! Dress Fabrics in Silk, Celanese or Cotton**  
*Useful Lengths in the Popular Summer Materials, at Worth-while Reductions*  
 Are you one of those clever women who count on all sorts of savings in home-sewing for yourself and the

**Look What 10c Will Buy!**  
In Useful Notions and Personal Needs

**Rain Capes**  
Lowest Price Yet

**A Smart Bracelet Watch is**  
**A Timely Gift**

<p><b>SPECIAL</b></p> <p><b>BOLT, 10c</b></p> <p><b>SPECIAL</b></p> <p><b>BRASS POLISH, 8c</b></p> <p><b>WASH. SPECIAL, 10c</b></p> <p><b>BRASS POLISH, 8c</b></p> <p><b>SPECIAL</b></p> <p><b>COPPER PINS, 3¢ each</b></p> <p><b>WHITE TAPE, 1-yard, 8¢</b></p> <p><b>MERCRIZED COTTON, black or white, 3 yards, 10c</b></p> <p><b>SPECIAL</b></p>	<p><b>RUBBING STANTS, PAIR 10c</b></p> <p><b>MAINTENANCE, 3 boxes, 10c</b></p> <p><b>COMBS, 10c</b></p> <p><b>CONTRACTS, 10c</b></p> <p><b>PAPER, 10c</b></p> <p><b>POWDER PUFF, 10c</b></p> <p><b>TOILET SET, 10c</b></p> <p><b>PACKAGE CLEANER, 10c</b></p> <p><b>SPECIAL</b></p>	<h2 style="margin: 0;">for Younger Girls Sizes</h2> <p>Taking home a souvenir of the Exhibition? Remembering somebody's birthday? We've no suggestion more certain of giving pleasure than this: a smart bracelet watch! Rectangular case, about 6¼ inch long, set in a gleaming metal link chain... 13 jewel Swiss movement... metal link bracelet to match.</p> <p style="text-align: right;"><b>\$9.95</b></p>	<p>—Notions, Main Floor, Phone 5-1-2-4-3</p> <hr/> <p>—Notions, Main Floor</p> <hr/> <p>—Watches, Main Floor, Phone 5-1-2-4-3</p>
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**In a Mood for Summer Fun!**

**Tub Frocks Refuse to be Stay-at-Homes**

True, you'll find them in the Housefrock Section. But we'll be very

**Crotone Cushions**

**Filled with Non-Lumping Kapok**  
They may be plump round, or they may be flat like a square . . . but they're all filled with downy, non-lumping kapok. They cover in 24 flower-strewn crotone. SPECIAL. EACH.


**25c and 49c**  
—Stamped Crooks Section, Second Floor, Phone 9-1-2-8-1

**In a Mood for Summer Fun!**

**Tub Frocks Refuse to be Stay-at-Homes**

True, you'll find them in the Housefrock Section. But we'll be very surprised if you just wear them for round-the-house routine. They're the sort of frocks to take you places . . . for a morning's shopping or jaunt out to the Exhibition, for a picnic, for FUN! Cotton gingham, flock-dot plaids, shirting stripes, and flowery prints — all tub-worthy cottons. Sizes 14 to 22.

**\$1.95**  
8:30 SPECIAL  
—Housedress Section, Second Floor, Phone 9-1-2-3-2



### In a Mood for Summer Fun!

**Tub Frocks Refuse to be Stay-at-Homes**

True, you'll find them in the Housefrock Section. But we'll be very surprised if you just wear them for round-the-house routine. They're the sort of frocks to take you places . . . for a morning's shopping or jaunt out to the Exhibition, for a picnic, for FUN! Cotton gingham, flock-dot plaids, shirting stripes, and flowery prints — all tub-worthy cottons. Sizes 14 to 22.

**8:30 SPECIAL**



\$1.95

—Housefrock Section, Second Floor, Phone 5-1-3-7

### Crotone Cushions

**Filled with Non-Lumping Kapok**  
 They may be plump rounds, or they may be on the square . . . but they're all filled with soft, non-lumping kapok. They're covered in 100% flower-strewn cottons. SPECIAL. EACH.

**25c and 49c**  
 —Stampend Creek Section, Second Floor, Phone 9-1-24-3

### In a Mood for Summer Fun?

**Tub Frocks Refuse to be Stay-at-Homes**

True, you'll find them in the Housefrock Section. But we'll be very surprised if you just wear them for round-the-house routine. They're the sort of frocks to take you places . . . for a morning's shopping or jaunt out to the Exhibition, for a picnic, for FUN! Cotton gingham, flock-dot plaids, shirting stripes, and flowery prints — all tub-worthy cottons. Sizes 14 to 22.

8:30 SPECIAL

—Housefrock Section, Second Floor, Phone 9-1-2-3-2

### Smart Breakfast Sets

From "Grindley" of England — a semi-porcelain set of colorful charm. Note the fluted edges with their gilt line . . . the gay flower sprays . . . and the graceful shapes.

SET OF 3  
**PIECES \$5.95**

### Drink Lemonade for Health

Make it yourself with a pottery reamer, which tops a honey little jug. What a useful pair for the summertime table and kitchen! In rose, green or yellow, in a basket-like palmettoing.


8:30 SPECIAL **15c**

### Cups and Saucers Half Price

SHOP AT 9:30: China cups and saucers at this hurry-up pricing will certainly not stay on the counters long! Lustreware, bordered in blue or tan.

9:30 SPECIAL **5c**

—China Section, Second Floor, Phone 9-1-2-3-2



### Crotone Cushions

**Filled with Non-Lumping Kapok**  
They may be plump rounds, or they may be on the square . . . but they're all filled with downy and non-lumping kapok and covered in easy flower-strewn crotomes. SPECIAL EACH.

**25c and 49c**

—Hamper Crods Station, Second Floor, Phone 9-1-24-5

### In a Mood for Summer Fun?

**Tub Frocks Refuse to be Stay-at-Homes**  
True, you'll find them in the Housefrock Section. But we'll be very surprised if you just wear them for round-the-house routine. They're the sort of frocks to take you places . . . for a morning's shopping or jaunt out to the Exhibition, for a picnic, for FUN! Cotton gingham, flock-dot plaids, shirting stripes, and flowery prints — all tub-worthy cottons. Sizes 14 to 22.

**\$1.95**

—Housefrock Section, Second Floor, Phone 9-1-2-2

### Smart Breakfast Sets

From "Grindley" of England — a semi-porcelain set of colorful charm. Note the fluted edges with their gilt line . . . the gay flower sprays . . . and the graceful shapes.

SET OF 32 **\$5.95**

PIECES

### Drink Lemonade for Health

Make it yourself with a pottery reamer, which tops a homely little jug. What a useful pair for the summertime table and kitchen!

In rose, green or yellow, in a basket-like painting. **15c**

8-30 SPECIAL

### Cups and Saucers Half Price

**SHOP AT 9:30:** China cups and saucers at this hurry-up pricing will certainly not stay on the counters long! Lustreware, bordered in blue or tan. **5c**

9:30 SPECIAL CUP AND SAUCER

—China Section, Second Floor, Annex, Phone 9-1-5-2-9



### Sixteen Shades for Choice

**In All-Wool Knitting Yarns — Four Ply**  
Cheers! The new shipment of yarns you've been asking about. Same good quality that has pleased you before . . . in knitting



### Research Bureau Exhibit

See some of the apparatus and photographs from the EATON laboratories which will give you an idea of how you

### Crotonne Cushions

**Filled with Non-Lumping Kapok**  
 They may be plump rounds, or they may be as the square... but they're all filled with downy, non-lumping kapok and covered in gay flower-strewn crotonne. SPECIAL EACH.

**25c and 49c**

—Strapped Crods Section, Second Floor, Phone 3-1-2-4-5

### Smart Breakfast Sets

From "Grindley" of England — a semi-porcelain set of colorful charm. Note the fluted edges with their gilt line... the gay flower sprays... and the graceful shapes.

SET OF 32 ..... **\$5.95**

PIECES



### In a Mood for Summer Fun!

**Tub Frocks Refuse to be Stay-at-Homes**

True, you'll find them in the Housefrock Section. But we'll be very surprised if you just wear them for round-the-house routine. They're the sort of frocks to take you places... for a morning's shopping or jaunt out to the Exhibition, for a picnic, for FUN! Cotton gingham, flock-dot plaids, shirting stripes, and flower prints — all tub-worthy cottons. Sizes 14 to 22.

**8:30 SPECIAL**

—Housedress Section, Second Floor, Phone 3-1-2-3-2

### Drink Lemonade for Health

Make it yourself with a pottery runner, which tops a honey little jug. What a useful pair for the summertime table and kitchen! In rose, green or yellow, in a basket-like patterning.

**15c**

**8:30 SPECIAL**

### Cups and Saucers Half Price

SHOP AT 9:30: China cups and saucers at this hurry-up pricing will certainly not stay on the counters long. Lustreware, bordered in blue or tan.

**5c**

**9:30 SPECIAL**

—China Section, Second Floor, Annex, Phone 3-1-2-5-5



### Sixteen Shades for Choice

**In All- Wool Knitting Yarns — Four Ply**

Cheers! The new shipment of yarns you've been asking about. Same good quality that has pleased you before... in knitting up sweaters and suits and socks... and nearly a score of popular colors. Approximate ounce balls.

No mail orders, no delivery.

**BASEMENT BARGAIN SECTION ..... BALL**

**8c**

### Research Bureau Exhibit

See some of the apparatus and photographs from the EATON laboratories which will give you an idea of how we are able to tell the public the exact quality of goods.

**Manufacturers' Building**  
 Exhibition Grounds  
 EATON'S

## Crotonne Cushions

**Filled with Non-Lumping Kapok**  
They may be plump rounds, or they may be on the square — but they're all filled with downy, non-lumping kapok, and covered in gay flower-strewn cretonnes. SPECIAL EACH.

**25c and 49c**

—Strapped Crocks Section, Second Floor, Phone 3-1-3-3

## Smart Breakfast Sets

From "Grindley" of England — a semi-porcelain set of colorful charm. Note the fluted edges with their gilt line... the gay flower sprays... and the graceful shapes.

SET OF 32  
**\$5.95**

PIECES



## Men's and Boys' Boys' Pullovers

English Collar or "V" Neckline Styles

Swatch a suit, vest and collar in the new colors.

## In a Mood for Summer Fun!

**Tub Frocks Refuse to be Stay-at-Homes**

True, you'll find them in the Housefrock Section. But we'll be very surprised if you just wear them for round-the-house routine. They're the sort of frocks to take you places... for a morning's shopping or jaunt out to the Exhibition, for a picnic, for FUN! Cotton gingham, flock-dot plaids, shirting stripes, and flowery prints — all tub-worthy cottons. Sizes 14 to 22.

**\$1.95**

8:30 SPECIAL

—Housefrock Section, Second Floor, Phone 3-1-3-3



## Drink Lemonade for Health

Make it yourself with a pottery sifter, which tops a honey little jug. What a useful pair for the summertime table and kitchen!

In rose, green or yellow, in a basket-like patterning.

**15c**

8:30 SPECIAL

## Cups and Saucers Half Price

SHOP AT 9:30: China cups and saucers at this hurry-up pricing will certainly not stay on the counters long. Lustreware, bordered in blue or tan.

**5c**

9:30 SPECIAL

CUP AND SAUCER.

—China Section, Second Floor, Annex, Phone 3-1-5-5

## Sixteen Shades for Choice

In All- Wool Knitting Yarns — Four Ply

Cheers! The new shipment of yarns you've been asking about. Same good quality that has pleased you before... In knitting up sweaters and suits and socks — and nearly a score of popular colors. Approximate ounce balls.

No mail orders, no delivery.

**8c**

BASAMENT BARGAIN SECTION

## Research Bureau Exhibit

See some of the apparatus and photographs from the EATON laboratories which will give you an idea of how we are able to tell the public the exact quality of goods.

Manufacturers' Building  
Exhibition Grounds

## Men's and Boys' Boys' Pullovers

English Collar or "V" Neckline Styles

Swatch a suit, vest and collar in the new colors.

## Service Grocery

9, 12 & 14c

BUTTER — EATON'S "Imperial" Creamery, first grade. 23c

HALF-Price soups, stews or soups. 10c

SHRIMPED WHEAT AND

## EATON'S

TAFKOA and JAGG — Choice 2<sup>th</sup> 17c

JELLY POWDERS — JAGG. 4c

DAVOS 25c

OLD CHURCH CLEANER — 10c

## Crocheting Cushions

**Filled with Kapok**  
 They may be plump rounds, or they may be like the square ones . . . but they're all filled with downy, non-lumping kapok, and covered in gay flower-strewn cretonnes. SPECIAL EACH.

**25c and 49c**

—Stamped Croch. Section, Second Floor, Phone 3-1-3-3

## Smart Breakfast Sets

From "Grindley" of England — a semi-porcelain set of colorful charm. Note the fluted edges with their gilt line . . . the gay flower sprays . . . and the graceful shapes.

SET OF 32

**\$5.95**

PIECES



## Men's and Boys' Boys' Pullovers

English Collar or "V" Neckline Styles

Sweaters of Union (wool and cotton) knit — at the previous \$5c they were popular value, and to this end ticketing a value extra! Navy, grey, tan and loyal shades, in plain or heather tones. Sizes 26 to 32. SPECIAL

**39c**

## Shirts for Boys

Ideal Holiday Ties . . . Regular 49c!

## In a Mood for Summer Fun!

**Tub Frocks** will be Stay-at-Homes

True, you'll find them in the Housefrock Section. But we'll be very surprised if you just wear them for round-the-house routine. They're the sort of frocks to take you places . . . for a morning's shopping or jaunt out to the Exhibition, for a picnic, for FUN! Cotton gingham, flock-dot plaids, shirting stripes, and flowery prints — all tub-worthy cottons. Sizes 14 to 22.

**8:30 SPECIAL**

—Housefrock Section, Second Floor, Phone 3-1-3-3

## Drink Lemonade for Health

Make it yourself with a pottery runner, which tops a honey little jug. What a useful pair for the summertime table and kitchen!

In rose, green or yellow, in a basket-like patterning.

**8:30 SPECIAL**

**15c**

## Cups and Saucers Half Price

SHOP AT 5:30: China cups and saucers at this hurry-up pricing will certainly not stay on the counters long. Lustreware, bordered in blue or tan.

**9:30 SPECIAL**

**5c**

—China Section, Second Floor, Annex, Phone 3-1-3-3

## Sixteen Shades for Choice

In All- Wool Knitting Yarns — Four Ply

Cheers! The new shipment of yarns you've been asking about. Same good quality that has pleased you before . . . in knitting up sweaters and suits and socks — and nearly a score of popular colors. Approximate ounce balls.

No mail orders; no delivery.

**BASEMENT BARGAIN SECTION**

**BALL**

**8c**



## Research Bureau Exhibit

See some of the apparatus and photographs from the EATON laboratories which will give you an idea of how we are able to tell the public the exact quality of goods.

**Manufacturers' Building**  
 Exhibition Grounds

EATON'S		EATON'S	
<b>Service Grocery</b>		<b>DIAL 9-1-2-3</b>	
<b>BUTTER</b> — EATON'S "Imperial" Creamery, first grade <b>23c</b> Freshly Churned, Lb. <b>23c</b> Creamery — Cheddar, pointed and plain, 1-lb. pk. <b>24c</b> Creamery — Cheddar, Best Foods, 1-lb. jar <b>21c</b>		<b>SALT</b> — Fine running, plain <b>10c</b> Iodized, 4-lb. box <b>24c</b> SHREDDED WHEAT and <b>2pkts 21c</b> CRACKED WHEAT <b>21c</b>	
<b>COFFEE</b> — EATON'S Java Mocha Blend, 4-lb. can <b>45c</b> Blend <b>45c</b> Coffee — EATON'S Java Mocha Blend, 4-lb. can <b>45c</b> Blend <b>45c</b>		<b>Extra Special!</b> CORN FLAKES — Sugar Crip, <b>7c</b> LIMITED PKTS.	
<b>TAPIOCA and SAGO</b> — Choice <b>2lb. 17c</b> Jelly Powders — 2-lb. 0 <b>25c</b> Instanted <b>25c</b> OLD DUTCH CLEANSER — Tin <b>17c</b> SOAP — Sunlight, 4-lb. can <b>17c</b> MATCHES — Eddy's Select, 2-box pk. <b>25c</b>		<b>GINGER ALE</b> — Canada Dry, 6-lb. can <b>25c</b>	

## Crocheting Cushions

**Filled with Kapok**  
They may be plump round, or they may be in the square shape . . . but they're all filled with downy, non-lumping kapok, and covered in gay flower-strewn cretonnes. SPECIAL EACH.

**25c and 49c**  
—Stamps 6 Crochet Section, Second Floor, Phone 5-13-6-3

## Smart Breakfast Sets

From "Grindley" of England — a semi-porcelain set of colorful charm. Note the fluted edges with their gilt line and the gay flower sprays . . . and the graceful shapes.

Set of 32 PIECES **\$5.95**



## Men's and Boys' Boys' Pullovers

**English Collar or "V" Neckline Styles**  
Sweaters of a union (wool or cotton) knit — at the previous 50c they were popular value, and at this new fetching a value extra! Navy, grey, tan and livid shades. In plain or breather tones. Sizes 12 to 22. SPECIAL

**39c**

## Shirts for Boys

**Ideal Holiday Togs . . . Regular 99c!**  
The sort of holiday shirt a boy can go for in a big way. Nothing they're hard jumping, hard climbing shirts. In dark grey military flannels (cotton). Single button cuff; military collar; breast pocket; half-buttoned front. Sizes 12½ and 14 only. SPECIAL

**29c**  
—Boys' Wear, Main Floor, Phone 9-1-5-5-9

## In a Mood for Summer Fun!

**Tub Frocks Refuse to be Stay-at-Homes**  
True, you'll find them in the Housefrock Section. But we'll be very surprised if you just wear them for round-the-house routine. They're the sort of frocks to take you places . . . for a morning's shopping or jaunt out to the Exhibition, for a picnic, for FUN! Cotton gingham, flock-dot plaids, shirting stripes, and flowery prints — all tub-worthy cottons. Sizes 14 to 22.

**8:30 SPECIAL**  
—Housefrock Section, Second Floor, Phone 5-1-7-3-7

## Drink Lemonade for Health

Make it yourself with a pottery reamer, which tops a honey little jug. What a useful pair for the summertime table and kitchen! In rose, green or yellow, in a basket-like patting. **15c**

**8:30 SPECIAL**

## Cups and Saucers Half Price

**SHOP AT 9:30:** China cups and saucers at this hurry-up pricing will certainly not stay on the counters long. Lustreware, bordered in blue or tan. **5c**

**9:30 SPECIAL** CUP AND SAUCER.  
—China Section, Second Floor, Annex, Phone 9-1-5-5-9

## Sixteen Shades for Knitting

**In All-Wool Knitting Yarns — Four Ply**  
Cheers! The new shipment of yarns you've been asking about. Same good quality that has pleased you before . . . in knitting up sweaters and suits and socks — and nearly a score of popular colors. Approximate ounce balls. No mail orders; no delivery.

**BASEMENT BARGAIN SECTION** BALL **8c**

## EATON'S Service Grocery

<b>BUTTER</b> — Eaton's "Imperial" Creamery, first grade <b>45c</b>	<b>HALF-Free running, plain</b> <b>10c</b>
<b>EGGS</b> — Chilled, Large <b>45c</b>	<b>SHRIMP</b> — Fresh, 1 lb. <b>25c</b>
<b>CHEESE</b> — Cheddar, domestic <b>14c</b>	<b>SHREDDED WHEAT</b> and <b>25c</b>
<b>CHICKEN</b> — Live, 1 lb. <b>14c</b>	<b>WHEAT</b> <b>25c</b>
<b>SALAD DRESSING</b> — Best <b>21c</b>	
<b>ICE</b> — Eaton's "Palmer's" brand black ice <b>45c</b>	
<b>COFFEE</b> — Eaton's Java, Special Blend <b>47c</b>	
<b>CONDENSED</b> and sold exclusively by The T. Eaton Co., Limited	
<b>Extra Special!</b>	
<b>COGNAC FLAKES</b> — Sugar <b>7c</b>	
<b>PKTTE</b>	
<b>FLOWER-Rooted, 77c</b>	
<b>No. 1 Patent</b> 24½ lb. <b>80c</b>	
<b>bag</b> <b>\$1.47</b>	<b>\$2.77</b>



## Research Bureau Exhibit

See some of the apparatus and photographs from the EATON laboratories which will give you an idea of how we are able to tell the public the exact quality of goods.

**Manufacturers' Building Exhibition Grounds**

## EATON'S

<b>TARTARIC</b> and <b>SACO-Choc</b>	<b>2 lbs</b> <b>17c</b>
<b>JELLY POWDERS</b> — 4 pkts	<b>25c</b>
<b>OLD DUTCH CHERUB</b> — Tin	<b>9c</b>
<b>SOAP—Sunlight</b>	<b>17c</b>
<b>MATCHES—Eddy's Silent</b>	<b>25c</b>
<b>GINGER ALE</b> — Canada Dry, 50c bottles <b>6 for \$1.45</b>	
<b>Special</b> Return of 3c on each bottle when returned.	
<b>VINAGR</b> — Crosse and Blackwell, 1-2c bottle	<b>10c</b>

# Crocheting Cushions

## In a Mood for Summer Fun?

Tub Frocks Refuse to be Stay-at-Homes

True, you'll find them in the Housefrock Section. But we'll very surprised if you just wear them for round-the-house routine. They're the sort of frocks to take you places . . . for a morning's shopping or jaunt out to the Exhibition, for a picnic, for FUN! Cotton gingham, flock-dot plaids, shirting stripes, and flowery prints . . . all tub-worthy cottons. Sizes 14 to 22.

**8:30 SPECIAL**

—House Dress Section, Second Floor, Phone 9-1-3-2

# Smart Breakfast Sets

From "Grindley" of England — a semi-porcelain set of colorful charm. Note the fluted edges with their gilt line . . . the gay flower sprays . . . and the graceful shapes.

**SET OF 32 PIECES**

**\$5.95**

# Sixteen Shades for Choice

In All-Wool Knitting Yarns — Four Ply

Cheers! The new shipment of yarns you've been asking about. Same good quality that has pleased you before . . . in knitting up sweaters and suits and socks . . . and nearly a score of popular colors. Approximate ounce balls.

No mail orders; no delivery.

**BASEMENT BARGAIN SECTION**

**BALL**

**8c**

# Men's and Boys' Boys' Pullovers

## English Collar or "V" Neckline Styles

Sweaters of a union (wool and cotton) knit — at the previous 35c they were popular value, and at this new lickering value extra. Navy, grey, tan and loyal shades. In plain or brother tones. Sizes 36 to 22. SPECIAL.

**39c**

## Shirts for Boys

### Ideal Holiday Togs . . . Regular 94c!

The sort of holiday shirt a boy can go in for a big way. Nothing finer or delicate about these — they're hard jamming, hard climbing shirts, in dark grey military (flannels) cotton. Single button cuff; military collar; breast pocket; half buttoned front. Sizes 12½ and 14 only. SPECIAL.

**29c**

—Boys' Wear, Main Floor, Phone 9-1-3-4

# They're a "Scandal"

## The Briefest and Coolest of New Shorts

A porous cotton knit — very brief and neat fitting, with mild supportive action and a whiffed elastic band at the waist. Sizes 26 to 40. SPECIAL.

**50c**

# Drink Lemonade for Health

Make it yourself with a pottery rearranger, which tops a honey little jug. What a useful pair for the summertime table and kitchen! In rose, green or yellow, in a basket-like patting.

**15c**

**8:30 SPECIAL**

# Cups and Saucers Half Price

SHOP AT 5:30. China cups and saucers at this hurry-up pricing will certainly stay on the counters longer. Lustrous, hand-drawn in blue or tan.

**5c**

**CUP AND SAUCER**

—China Section, Second Floor, Phone 9-1-5-5

# Research Bureau Exhibition

See some of the apparatus and photographs from the EATON laboratories, which will give you an idea of how we are able to tell the public the exact quality of goods.

**Manufacturers' Building**

**Exhibition Grounds**

# EATON'S

## Service Grocery

BUTTER — EATON'S "Imperial" creamery, first grade, 1 lb. 10c	BALE — Fresh running, plain 10c	YALPA and SAGO — Choice 2 lbs. 17c
CHEESE — Cheddar, imported 1 lb. 10c	SHRIMP — Fresh, 1 lb. 10c	JELLY POWDERS — Jell-O, assorted flavors 4c
SALAD DRESSING — Best 21c	WHEAT — 2 1/2 21c	OLD DUTCH CLEANSER — Tin 9c
TEA — EATON'S "Palmetto" brand, black 45c	Extra Special! CORN FLAKES — Regular Crisp, 10c	SPONGE — 1 lb. 10c
COFFEE — EATON'S Java, Mocha blend, 1 lb. 47c	FLLOUR — Regular, No. 1 Patent 24½ lb. bag 44½	MATCHES — Eddy's, Giant, 10c
Blended and sold exclusively by The T. Eaton Co., Limited.	6½ lb. bag 77c	GINGER ALE — Crown Dry Soda, bottles 6 for \$1.45
		Return of 6c on each bottle when returned.

# Eaton's Groceria

Extra Special! TOMATOES — Royal City, 10c	RAM-FLOR — The bathroom cleanser 17c	YINER — Crown and Black, 10c
QUICK TARTAR — 10c	QUICK TARTAR — 10c	LAUNDRY SOAP — P & G, 10c
QUICK OLIVES — Libby's 10c	QUICK OLIVES — Libby's 10c	WOMEN'S — 10c

## Cretonne Cushions

### Filled with Non-Lumping Kapok

They may be plump rounds, or they may be in the square shape . . . but they're all filled with downy, non-lumping kapok, and covered in gay flower-strewn cretonnes. SPECIAL EACH.

**25c and 49c**

—Stamped Good Section, Second Floor, Phone 9-1-3-2-2

## Smart Breakfast Sets

From "Grindley" of England — a semi-porcelain set of colorful charm. Note the fluted edges and their gilt line . . . the gay flower sprays . . . and the graceful shapes.

Set of 32 PIECES

**\$5.95**

## Sixteen Shades for Choice

In All-Wool Knitting Yarns — Four Ply

Cheers! The new shipment of yarns you've been asking about. Same good quality that has pleased you before . . . in knitting up sweaters and suits and socks . . . and nearly a score of popular colors. Approximate ounce balls.

No mail orders; no delivery.

**BASEMENT BARGAIN SECTION — BALL**

## Men's and Boys' Boys' Pullovers

### English Collar or "V" Neckline Styles

Sweaters of a union (wool or cotton) knit — all at the previous 39c.

Colors: Navy, grey, tan and light shades. In plain or brother look. Sizes 28 to 32. SPECIAL

**39c**

### Shirts for Boys

#### Ideal Holiday Togs . . . Regular 49c!

The sort of holiday shirt a boy can go for in a big way. Nothing fancy or delicate about them — they're hard jamming, hard climbing shirts, in dark grey military flannels (cotton). Single button cuff; military collar; breast pocket; half-finished front. Sizes 12½ and 14 only. SPECIAL

**29c**

—Men's Wear, Main Floor, Phone 9-1-3-2-9

## They're a "Scandal!"

### The Briefest and Coolest of New Shorts

A porous cotton knit — very brief and neat fitting, with a mild supportive action and a webbed elastic band at the waist. Sizes 28 to 40. SPECIAL

**50c**

—Men's Wear, Main Floor, Phone 9-1-3-2-5

## Kleenex

Cleaning tissues — 500 sheets in the package

**10c**

## In a Mood for Summer Fun?

### Tub Frocks Refuse to be Stay-at-Homes

True, you'll find them in the Housefrock Section. But we'll very surprised if you just wear them for round-the-house routine. They're the sort of frocks to take you places . . . for a morning's shopping or jaunt out to the Exhibition, for a picnic, for FUN! Cotton gingham, flock-dot plaids, shirting stripes, and flowery prints — all tub-worthy cottons. Sizes 14 to 22.

**\$1.95**

—House Dress Section, Second Floor, Phone 9-1-3-2-2

## Drink Lemonade for Health

Mix it yourself with a pottery sifter, which tops a honey little jug. What a useful pair for the summertime table and kitchen!

In rose, green or yellow, in a basket-like pattern.

**15c**

## Cups and Saucers Half Price

SHOP AT 9:30: China cups and saucers at this hurry-up pricing will certainly stay on the counters long. Lustreware, bordered in blue or tan.

**5c**

—China Section, Second Floor, Annex, Phone 9-1-3-2-9

## Research Bureau Exhibit

See some of the apparatus and photographs from the EATON laboratories, which will give you an idea of how we are able to tell the public the exact quality of goods.

**Manufacturers' Building**  
Exhibition Grounds

## EATON'S Service Grocery

9-12-4-3

BUTTER — EATON'S "Imperial" creamery, first grade	23c	RAIL-Pre treatment, plain	10c	TAPIoca and SAGO—Choice	2 lbs. 17c
COFFEE — Durney, 1 lb.	45c	BAKED WHOLE WHEAT AND PUFFED WHEAT	2 1/2c	FILTED POWDERS — 240-0 instant flavors	4c
CHEESE—Cheddar, prime grade	23c	CRISP, 1/2 PKTS.		OLD DUTCH CLEANSER	25c
SALAD DRESSING—6 oz.	21c	FLOUR—Royal Household, 7 lbs.	77c	SOAP—Sunlight	17c
TEA — EATON'S Palace Blend	45c	COGN VEAKEE — Special 7c		4-oz. cartons	17c
COFFEE — EATON'S 1/2 lb. Mocha blend pure	45c	CRISP, 1/2 PKTS.		MATCHES—Edger's Silent	25c
CONDENSED MILK — 1/2 lb. can	10c	FLOUR—Royal Household, 7 lbs.	77c	GINGER Ale — Crosse and	25c
CONDENSED MILK — 1/2 lb. can	10c	COGN VEAKEE — Special 7c		2-oz. bottles	6c
CONDENSED MILK — 1/2 lb. can	10c	CRISP, 1/2 PKTS.		Special	6c
CONDENSED MILK — 1/2 lb. can	10c	FLOUR—Royal Household, 7 lbs.	77c	Return of 6c on each bottle	
CONDENSED MILK — 1/2 lb. can	10c	COGN VEAKEE — Special 7c			
CONDENSED MILK — 1/2 lb. can	10c	CRISP, 1/2 PKTS.			
CONDENSED MILK — 1/2 lb. can	10c	FLOUR—Royal Household, 7 lbs.	77c		
CONDENSED MILK — 1/2 lb. can	10c	COGN VEAKEE — Special 7c			
CONDENSED MILK — 1/2 lb. can	10c	CRISP, 1/2 PKTS.			
CONDENSED MILK — 1/2 lb. can	10c	FLOUR—Royal Household, 7 lbs.	77c		
CONDENSED MILK — 1/2 lb. can	10c	COGN VEAKEE — Special 7c			
CONDENSED MILK — 1/2 lb. can	10c	CRISP, 1/2 PKTS.			
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CONDENSED MILK — 1/2 lb. can	10c	COGN VEAKEE — Special 7c			
CONDENSED MILK — 1/2 lb. can	10c	CRISP, 1/2 PKTS.			
CONDENSED MILK — 1/2 lb. can	10c	FLOUR—Royal Household, 7 lbs.	77c		
CONDENSED MILK — 1/2 lb. can	10c	COGN VEAKEE — Special 7c			
CONDENSED MIL					

## Crotone Cushions

### Filled with Non-Lumping Kapok

They may be plump rounds, or they may be in the square or rectangle shape . . . but they're all filled with downy, non-lumping kapok, and covered in gay flower-strewn crotone. SPECIAL EACH

**25c and 49c**

—Stamped Good Section, Second Floor, Phone 9-1-3-2-3

## Smart Breakfast Sets

From "Grindley" of England — a semi-porcelain set of colorful charm. Note the fluted edges with their gilt line . . . the gay flower sprays . . . and the graceful shapes.

Set of 32 PIECES

**\$5.95**

## Sixteen Shades of Choice

In All-Wool Knitting Yarns — Four Ply

Cheers! The new shipment of yarns you've been asking about. Same good quality that has pleased you before . . . in knitting up sweaters and suits and socks . . . and nearly a score of popular colors. Approximate ounce balls. No mail orders; no delivery.

**BASEMENT BARGAIN SECTION**

## Men's and Boys' Boys' Pullovers

### English Collar or "V" Neckline Styles

Sweaters of a union (wool and cotton) knit — as the previous 30's were popular value, and at this new ticketing a value extra! Navy, grey, tan and level shades. In plain or brother colors. Sizes 34 to 35. SPECIAL

**39c**

### Shirts for Boys

#### Ideal Holiday Togs . . . Regular 49c!

The sort of holiday shirt a boy can go for in a big way. Nothing fancy or delicate about them — they're hard jumping, hard climbing shirts, in dark grey military (hannel) cotton. Single button cuff; military collar; breast pocket; half-buttoned front. Sizes 12½ and 14 only. SPECIAL

**29c**

## They're a "Scandal"

### The Briefest and Coolest of New Shorts

A porous cotton knit — very brief and neat fitting, with a waist support action and a webbed elastic band at the waist. Sizes 24 to 40. SPECIAL

**50c**

## Kleenex

Cleaning tissues — 500 sheets in the package. In white or pastel. SPECIAL BOX.

**39c**

## Lux Flakes

Soap flakes for all fine laundering.

**LUX**

## In a Mood for Summer Fun!

### Tub Frocks Refuse to be Stay-at-Homes

True, you'll find them in the Housefrock Section. But we'll be very surprised if you just wear them for round-the-house routine. They're the sort of frocks to take you places . . . for a morning's shopping or jaunt out to the Exhibition, for a picnic, for FUN! Cotton gingham, flock-dot plaids, shirting stripes, and flowery prints — all tub-worthy cottons. Sizes 14 to 22.

**\$1.95**

8:30 SPECIAL

—House Dress Section, Second Floor, Phone 9-1-3-2-2

## Drink Lemonade for Health

Made it yourself with a pottery sander, which tops a honey little jug. What a useful pair for the summertime table and kitchen! In rose, green or yellow, in a basket-like patterning.

**15c**

## Cups and Saucers Half Price

SHOP AT 9:30: China cups and saucers at this hurry-up pricing will certainly stay on the counters long! Lustreware, bordered in blue or tan.

**5c**

8:30 SPECIAL

CUP AND SAUCER.

—China Section, Second Floor, Annex, Phone 9-1-5-5-3

## Research Bureau Exhibit

See some of the apparatus and photographs from the EATON laboratories which will give you an idea of how we are able to tell the public the exact quality of goods.

**Manufactory's Building**  
Exhibition Grounds

## EATON'S Service Grocery

BUTTER — EATON'S "Imperial" creamery — first grade, 2 lbs. 23c Special, 2 lbs. 24c COGNAC — CHATEAU pimento 2 1/2 gal. 1.95 DRESSING — Best 2 lb. 21c Food, 12 oz. jar 24c	TEA — EATON'S Palace 45c COFFEE — EATON'S 47c Mocha blend pure 50c Special 55c By The 1/2 lb. 30c	SALE — Free turning, plain or colored "White" and "PUFFED" 2 pkts. 21c Extra Special! COGNAC — "Bour" 7c Crisp, 1/2 3 PKTS.	FLOUR — Royal Household, 77c 4-lb. \$1.47 8-lb. \$2.77 6-lb. bag
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## Eaton Groceria

Extra Special! TOMATOES — Royal City grade, Limit 5 lbs. 9c COGNAC — France 1 1/2 gal. 1.95 Special, 2 1/2 gal. 2.95 Special, 4 gal. 4.95 COGNAC — Best — Verisimo, 2 1/2 gal. 10c Special, 4 gal. 19c WALF — Royal City grade, 12 oz. tin 10c TAMATO PASTE — 7c OLD FASHIONED — 8c LUX DRESSING — 1c Special, 2 1/2 gal. 11c BAYMONT — Clover Leaf sauce 1 1/2 tin 10c Special, 2 1/2 tin 21c	Extra Special! BAN-FLEUR — The bathroom-cleaning 17c Special, 1 1/2 gal. 19c Special, 2 1/2 gal. 19c Special, 4 gal. 19c J A M — Jager strawberry, 7-oz. and 14-oz. cans, with pectin 51c Special, 2 1/2 gal. 25c CHEESE — Kraft plain or pimento 1 1/2 lb. 13c Special, 1 1/2 lb. 15c MILK — Nestle's evaporated, 10c, 1 1/2 gal. 2 1/2 gal. 25c APRICOTS — Australia, heavy syrup, No. 1 tall tin 16c Special, 2 1/2 gal. 19c MANY FLOWERS 6 cans 25c	Extra Special! TAPERO and SAGO — Cheese 4 pkts. 25c JELLY POWDERS — 25c Special, 4 pkts. 25c FLAVOR — 25c OLD BATH CLEANSER — 25c Special, 4 pkts. 25c SOAP — Sunlight, 4-lb. carton 17c KITCHEN — Eddy's Silent, 4-lb. tin 24c GINGER ALA — Canada dry, 24-oz. bottles — 6 for \$1.45 Special 17c Refined — 8c on each bottle when returned.	Extra Special! LAUNDRY SOAP — P and G White Naptha 9 cakes 29c Special, No. 1 tall tin 6c MOLASSES — Pecanany 25c Special, No. 1 tall tin 6c MARSHALL — Butters — 1 lb. Orange 45c Special, 2 1/2 gal. 19c PURE and BEAN — Campbell's Special, No. 1 tall tin 6c Special, 2 1/2 gal. 19c SWEET — 17c Special, 2 1/2 gal. 19c TEA — Australia's Broken, 4-oz. can 38c Special, 2 1/2 gal. 19c COFFEE — EATON'S Blend, blue pure coffee, 12c Special, 2 1/2 gal. 19c Blend and used exclusively by The J. Eaton Co. 25c
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## Crotones Cushions

**Filled with Non-Lumping Kapok**

They may be plump rounds, or they may be as flat as the square... but they're all filled with downy, non-lumping kapok and covered in soft flowered, brown crotones. SPECIAL EACH.

**25c and 49c**

—Stamps Crocks Section, Second Floor, Phone 3-1-2-4-3

## Smart Breakfast Sets

From "Grindley" of England — a semi-porcelain set of colorful charm. Note the fluted edges with their gilt line... the gay flower sprays... and the graceful shapes.

SET OF 32 **\$5.95**

PIECES

## Sixteen Shades for Choice

In All- Wool Knitting Yarns — Four Ply

Cheers! The new shipment of yarns you've been asking about. Same good quality that has pleased you before... in knitting up sweaters and suits and coats — and nearly a score of popular colors. Approximate ounce balls.

No mail orders, no delivery.

BASMENT BARGAIN SECTION **8c**

## Men's and Boys' Boys' Pullovers

**English Collar or "I" Neckline Styles**

The sort of holiday shirt a boy can go for in a big way. Nothing fancy or delicate about them — they're hard jumping, hard climbing shirts, in dark grey military (flannels) cotton. Single button cuff; military collar; breast pocket; ball-battered front. Sizes 12½ and 14 only. SPECIAL.

**29c**

—Boys' Wear, Main Floor, Phone 3-1-2-4-3

## They're a "Scandal"

**The Briefest and Coolest of New Shorts**

A porous cotton knit — very brief and neat fitting, with mild supporter action and a webbed elastic band at the waist. Sizes 24 to 40. SPECIAL.

**50c**

—Men's Wear, Main Floor, Phone 3-1-2-4-3

## Kleenex

Cleaning tissues — 500 sheets in the package. In white or pastel. SPECIAL BOX.

**39c**

## Lux Flakes

Soap flakes for all fire laundering. One large and one small package. SPECIAL THE TWO.

**21c**

## Milk of Magnesia

## In a Mood for Summer Fun?

Tub Frocks Refuse to be Stay-at-Homes

True, you'll find them in the Housefrock Section. But we'll very surprised if you just wear them for round-the-house routine. They're the sort of frocks to take you places... for a morning's shopping or jaunt out to the Exhibition, for a picnic, for FUN! Cotton gingham, flock-dot plaids, shirting stripes, and flower prints — all tub-worthy cottons. Sizes 14 to 22.

**\$1.95**

8:30 SPECIAL

—Housefrock Section, Second Floor, Phone 3-1-2-4-3

## Drink Lemonade for Health

Make it yourself with a pottery runner, which tops a honey little jug. What a useful pair for the summertime table and hostess! In rose, green or yellow, in a basket-like patterning.

**15c**

## Cups and Saucers Half Price

SHOP AT 9:30: China cups and saucers at this hurry-up pricing will certainly not stay on the counters long. Lustreware, bordered in blue or tan.

**5c**

8:30 SPECIAL

CUP AND SAUCER.

—China Section, Second Floor, Annex, Phone 3-1-2-4-3

## Research Bureau Exhibit

See some of the apparatus and photographs from the EATON laboratories which will give you an idea of how we are able to tell the public the exact quality of goods.

Manufacturers' Building Exhibitions Ground

## EATON'S Service Grocery

**Butter** — EATON'S "Imperial" creamery, 1st grade. Freshly churned. Lb. **23c**  
**CHEESE** — Chateau pimento 4 lb. **29c**  
**SALED DRESSING** — Best. 2lb. **21c**

**TEA** — EATON'S Palace Blend. 45c  
**COFFEE** — EATON'S Java. Mocha blend pure. 47c  
 Blended and sold exclusively by The T. Eaton Co. Limited.

**Extra Special!**  
**CORN FLAKES** — Best. 7c  
**LIMIT 5 PKTS.**

**FLOUR** — Royal Household. No. 1 Patent. 24½ lb. bag. **77c**  
 40-lb. bag. **\$1.47** bag **\$2.77**

## Eaton Groceteria

**Extra Specials!**  
**TOMATOES** — Royal City Choice. 4 tin. **9c**  
**CORN CABBAGE** — Kellogg's. 20 tin. **13c**  
**LIMIT 6 PKTS.** **24½ 13c**  
**SPINACH** — BEST — Vermont. 20 tin. **10c**  
**KUPEL** — Royal City vegetable. tomato. pea. **10c**  
**TIN** **10c**  
**SALAD DRESSING** — 7c  
**OLD FASHIONED** — 17c  
**SALAD** — Clover Leaf fancy. 2 lb. bottle. **21c**  
 1 ½ lb. tin. **21c**

**WATER** — EATON'S San Jo. First Grade. 6 cases. **62c**  
**2 cases** **42c** 3 cases **62c**

**SALE-FLUSH** — The bathroom cleaner. **17c**  
**QUICK TAPPOCA** — Kitchin's. 10c  
**QUICK OLIVES** — Libby's. 16c  
**SPECIAL 50c bottle**

**JAM** — Jasper strawberry, raspberry and black currant, with perfect fruit. 6 tin. **51c**

**CHEESE** — Kraft's evaporated. 10c  
 20 tin. **35c**

**MILK** — Nestle's evaporated. No. 1 tall tin. **35c**

**APRICOTS** — Australian, heavy special. No. 2 tall tin. **16c**  
**GRAPE FRUIT** — 6 cases. **25c**  
**TOILET SOAP**

## Fruits Vegetables

8:30 to 9:30 Special

CHERRIES FOR PRESERVING

## Research Bureau Exhibit

See some of the apparatus and photographs from the EATON laboratories which will give you an idea of how we are able to tell the public the exact quality of goods.

Manufacturers' Building Exhibitions Ground

## EATON'S

**SARDINES** — CHAND 2 1/2 lbs. **17c**  
**FLAVORED** — 4 cans. **25c**  
**OLD DUTCH CLEANSER** — Tin. **9c**  
**SOAP** — Sunlight. 4-bar carton. **17c**  
**SHAMPOO** — EATON'S. 25c  
**SHAMPOO** — EATON'S. 25c

**GINGER ALES** — Canada dry. 24-oz. bottles. **6 for \$1.45**  
 Return of 3c on each bottle when returned.

**VINEGAR** — Crosse and Blackwell's malt or white. 4 lb. bottle. **10c**  
**SALE** — 9 cases. **29c**

**LAUNDRY SOAP** — Pure and pure. 10c  
**Special** **29c**

**WOLVES** — Pemmican. 29c  
**WOLVES** — Pemmican. 29c  
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**WOLVES** — Pemmican. 29c

**PORK AND BEANS** — Campbell's. Special. No. 1 tall tin. **45c**  
**4 tin** **45c**

**SHRIMP** — Shrimp. 17c  
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**TEA** — EATON'S Palace Blend. 45c  
**COFFEE** — EATON'S Java. Mocha blend pure. 47c  
 Blended and sold exclusively by The T. Eaton Co. Limited.

# Crotones Cushions

## In a Mood for Summer Fun?

Tub Frocks Refuse to be Stay-at-Homes

True, you'll find them in the Housefrock Section. But we're very surprised if you just wear them for round-the-house routine. They're the sort of frocks to take you places . . . for a morning's shopping or jaunt out to the Exhibition, for a picnic, for FUN! Cotton gingham, flock-dot plaids, shirting stripes, and flowery prints — all tub-worthy cottons. Sizes 14 to 22.

**\$25c and 49c**

—Stamped Good Section, Second Floor, Phone 5-1-2-8-3



**\$1.95**

—Housefrock Section, Second Floor, Phone 5-1-2-8-3

**Smart Breakfast Sets**

From "Grindley" of England — a semi-porcelain set of colorful charm. Note the fluted edges with their gilt line . . . the gay flower sprays . . . and the graceful shapes.

Set of 32 PIECES **\$5.95**

**Drink Lemonade for Health**

Make it yourself with a pottery reamer, which tops a honey little jug. What a useful pair for the summertime table and kitchen!

In rose, green or yellow, in a basket-like patterning. R30 SPECIAL **15c**

**Cups and Saucers Half Price**

SHOP AT 9:30: China cups and saucers at this hurry-up pricing certainly suit our customers long. Lustreware, bordered in blue or tan.

R30 SPECIAL CUP AND SAUCER **5c**

—China Section, Second Floor, Annex, Phone 5-1-2-5-3

**Sixteen Shades for Choice**

In All-Wool Knitting Yarns — Four Ply

Cheers! The new shipment of yarns you've been asking about. Same good quality that has pleased you before . . . in knitting up sweaters and suits and socks — and nearly a score of popular colors. Approximate ounce balls.

No mail orders; no delivery.

BASEMENT BARGAIN SECTION BALL **8c**

**Research Bureau Exhibit**

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Manufacturers' Building Exhibitors Ground

**Men's and Boys' Boys' Pullovers**

*English Collar or "V" Neckline Styles*

(Sweaters of a union twist and cotton) knit — at the previous 50c they were popular value, and at this new tickering a real value extra! Navy grey, dark grey, royal ovals, in plain or breather tones. Sizes 16 to 32. SPECIAL **39c**

**Shirts for Boys**

*Ideal Holiday Togs ... Regular 99¢!*

The sort of holiday shirt a boy can go for in a big way. Nothing fancy or delicate about these — they're hard jumping, hard climbing shirts, in dark grey military flannels (cotton), single button cuff; military collar; breast pocket; half-buttoned front. Sizes 12½ and 18 only. SPECIAL **29c**

—Boys' Wear, Main Floor, Phone 5-1-2-5-9

**EATON'S SATISFACTION GUARANTEED**

**Service Grocery**

BUTTER — EATON'S "Imperial"	1 lb. grade	23c
Freshly creamed	4 lbs. grade	10c
and salted butter	2 pkts. 2½ lbs.	21c
FOODS — 12-oz. jar	21c	
TEA — EATON'S Palace	Good black	45c
COFFEE — EATON'S Java	Mocha blend	47c
Blended and used carefully by The Y. Eaton Co. Limited		
Extra Special CORN FLAKES — Sugar Crisp	1½ PKTS.	7c
FLOUR — Royal Household	5-lb. Pkgs. 40-lb. bag	77c \$1.47
WHEAT AND PUFFED	2 pkts. 2½ lbs.	\$2.77

**They're a "Scandal!"**

**The Briefest and Coolest of New Shorts**

A porous cotton knit — very brief and nest fitting, with waist 35 to 46, and a webbed elastic band at the waist. Sizes 16 to 46. SPECIAL **50c**

—Men's Wear, Main Floor, Phone 5-1-2-5-7

**Eaton Groceria**

Extra Special TOMATOES — Royal City	3 lbs. Limit 4 tins	9c
Special	4 lbs. Limit 6 tins	2 pks. 4 lbs.
FOURNEE BLEND — Verified	SOUP — Royal City vegetable	10c
TOILET SOAP — 4 lbs. tin	7c	
KALEN DRESSING — No Oil Fat Reduced	10c	
BAKELON — Clean family Red Colours	2 lbs. 12c	
SAFETY TOILET SOAP	4 lbs. tin	51c
CREAM — Milk evaporated	3 lbs. 25c	
MILK — Nestle's expansion	3 lbs. 25c	
APRICOTS — Australian heavy	3 lbs. 25c	
TOILET SOAP	6 cakes 25c	

**Lux Flakes**

Cleaning tissues — 500 sheets in the package. In white or pastel. SPECIAL BOX **39c**

**LUX**

Soap flakes for all fine laundering. One large and one small package. SPECIAL THE TWO. **21c**

**Milk of Magnesia**

From EATON'S own Drug Laboratory. The 16-ounce bottle. SPECIAL **29c**

—Drugs and Soaps, Main Floor, Phone 5-1-2-5-4

**EATON'S SATISFACTION GUARANTEED**

**Fruits Vegetables**

CHERRIES FOR PRESERVATION — 1 lb. Jar	67c
CUMBERBINS	2 for 25c
APRICOTS — Moor Park	19c
PEACHES	2 lbs. 35c
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CUMBERBINS	2 for 25c
APRICOTS — Moor Park	19c
PEACHES	2 lbs. 35c

**EATON'S SATISFACTION GUARANTEED**

**Service Grocery**

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Freshly creamed	4 lbs. grade	10c
and salted butter	2 pkts. 2½ lbs.	21c
FOODS — 12-oz. jar	21c	
TEA — EATON'S Palace	Good black	45c
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Blended and used carefully by The Y. Eaton Co. Limited		
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FLOUR — Royal Household	5-lb. Pkgs. 40-lb. bag	77c \$1.47
WHEAT AND PUFFED	2 pkts. 2½ lbs.	\$2.77

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### Filled with Non-Lumping Kapok

They may be plump round, or they may be on the square side . . . but they're all filled with downy, non-lumping kapok, and covered in gay flowered, brown cretonnes. SPECIAL EACH.

**25c and 49c**

—Strapped Croton Section, Second Floor, Phone 9-1-3-4-3

## Smart Breakfast Sets

From "Grindley" of England — a semi-porcelain set of colorful charm. Note the fluted edges with their gilt line . . . the gay flower sprays . . . and the graceful shapes.

SET OF 32 **\$5.95**

PIECES

## Sixteen Shades of Purple

In All- Wool Knitting Yarns — Four Ply

Cheers! The new shipment of yarns you've been asking about. Same good quality that has pleased you before . . . In knitting up sweaters and suits and socks — and nearly a score of popular colors. Approximate ounce balls.

No mail orders, no delivery.

**BASEMENT BARGAIN SECTION BALL 8c**

## Men's and Boys' Boys' Pullovers

English Collar or "V" Neckline Styles

Sweaters of a union (wool and cotton) knit — at the previous 50c they were popular value, and at this new tickering a value extra. Gay, grey, and level shades, in plain or brother tones. Sizes 28 to 32. SPECIAL

**39c**

## Shirts for Boys

Ideal Holiday Togs . . . Regular 9c!

The sort of holiday shirt a boy can go for in a big way. Nothing fancy or delicate about these — they're hard jamming, hard climbing shirts in dark grey military flannels (colored) single button cuff; military collar; breast pocket; half-belted front. Sizes 12½ and 14 only. SPECIAL

**29c**

—Boys Wear, Main Floor, Phone 9-1-2-4-9

## They're a "Scandal"

The Briefest and Coolest of New Shirts

A mild surprise action and a webbed elastic band at the waist. Sizes 28 to 46. SPECIAL

**50c**

—Men's Wear, Main Floor, Phone 9-1-2-5-7

## Kleenex

Cleaning tissues — 500 sheets in the package in white or pastel. SPECIAL. BOX

**39c**

## Lux Flakes

Soap flakes for all kind laundering. One large and one small package. SPECIAL THE TWO.

**21c**

## Milk of Magnesia

From BAKER'S own Drug Laboratories. The 16-ounce bottle. SPECIAL

**29c**

—Drugs and Soaps, Main Floor, Phone 9-1-2-4-4

## Candy Writing Pad

### Chocolate Buds

Milk chocolate melt in "T's", which tells you the story of finer quality. SPECIAL. FOUNDED.

A note-sized writing tablet of chocolate, a package of blue-lined envelopes. SPECIAL. THE TWO.

## Tub Frocks Refuse to be Stay-at-Homes

True, you'll find them in the Housefrock Section. But we'll be very surprised if you just wear them for round-the-house routine. They're the sort of frocks to take you places . . . for a morning's shopping or jaunt out to the Exhibition, for a picnic, for FUN! Cotton gingham, flock-dot plaids, shirting stripes, and flower prints — all tub-worthy cottons. Sizes 14 to 22.

**8:30 SPECIAL**

—House Dress Section, Second Floor, Phone 9-1-3-4-2

## Drink Lemonade for Health

Make it yourself with a pottery career, which tops a honey little jug. What a useful pair for the summertime table and buffet! In rose, green or yellow, in a basket-like patterning. 8oz SPECIAL

**15c**

## Cups and Saucers Half Price

SHOP AT 9:30: China cups and saucers at this hurry-up pricing will certainly not stay on the counters long. Lustreware, bordered in blue or tan.

**5c**

8:30 SPECIAL CUP AND SAUCER

—China Section, Second Floor, Annex, Phone 9-1-2-5-9

## Research Bureau Exhibit

See some of the apparatus and photographs from the EATON laboratories which will give you an idea of how we are able to tell the public the exact quality of goods.

**Manufacturers' Building Exhibition Grounds**

## EATON'S Service Grocery

DIAL 9-1-2-4-3

BUTTER—Eaton's Imperial Freshly Churned, 1 lb. 23c	CHEESE—Cheddar, pointed and packed in 1/2 lb. pails 14c	EGGS—Eaton's Best Food, 12-oz jar 21c	SALT—Free running, plain or iodized, Tub 10c	SHRIMP—White and PUTTED 2 pkts 21c
COFFEE—Eaton's Palace Blend, 1 lb. 45c	COFFEE—Eaton's Java Blend, 1 lb. 47c	CONDENSED MILK—Eaton's 12-oz can 14c	Extra Special! CORN FLAKES—Sugar Crip 7c	Extra Special! LIME 1 PKTS 7c
FLOUR—Royal Household, 40-lb. 14c	FLOUR—Royal Household, 40-lb. 14c	FLOUR—Royal Household, 40-lb. 14c	FLOUR—Royal Household, 40-lb. 14c	FLOUR—Royal Household, 40-lb. 14c

## Eaton Groceteria

9-1-2-4-3

Extra Specials!	Extra Specials!	Extra Specials!	Extra Specials!
POPCORN—Eaton's, 10c	POPCORN—Eaton's, 10c	POPCORN—Eaton's, 10c	POPCORN—Eaton's, 10c
COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c
COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c
COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c

## Fruits Vegetables

8:30 to 9:30 Special

NEW POTATOES—White 10c	NEW POTATOES—White 10c	NEW POTATOES—White 10c	NEW POTATOES—White 10c
NEW POTATOES—White 10c	NEW POTATOES—White 10c	NEW POTATOES—White 10c	NEW POTATOES—White 10c
NEW POTATOES—White 10c	NEW POTATOES—White 10c	NEW POTATOES—White 10c	NEW POTATOES—White 10c

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9-1-2-4-3

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COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c
COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c
COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c	COFFEE—Eaton's, 10c

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8:30 to 9:30 Special

NEW POTATOES—White 10c	NEW POTATOES—White 10c	NEW POTATOES—White 10c	NEW POTATOES—White 10c
NEW POTATOES—White 10c	NEW POTATOES—White 10c	NEW POTATOES—White 10c	NEW POTATOES—White 10c
NEW POTATOES—White 10c	NEW POTATOES—White 10c	NEW POTATOES—White 10c	NEW POTATOES—White 10c

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## Cretonne Cushions

### Filled with Non-Lumping Kapok

They may be plump round, or they may be in the square or rectangle. But they're all filled with downy, non-lumping kapok, and covered in gay flower-strewn cretonnes. SPECIAL EACH.

**25c and 49c**

—Stamped Goods Section, Second Floor, Phone 9-1-2-3-2

## Smart Breakfast Sets

From "Grindley" of England — a semi-porcelain set of colorful charm. Note the fluted edges with the colorful line ... the gay flower sprays ... and the graceful shapes.

Set of 32  
**PIECES \$5.95**

## Sixteen Shades for Choice

In All-Wool Knitting Yarns — Four Ply

Cheers! The new shipment of yarns you've been asking about. Same good quality that you've been using on sweaters and suits and socks — and nearly a score of popular colors. Approximate ounce balls. No mail orders; no delivery.

**BASEMENT BARGAIN SECTION BALL 8c**

## Men's and Boys' Boys' Pullovers

### English Collar or "V" Neckline Styles

Sweaters of a union (wool and cotton) knit — as at the previous sale. They were popular value, and at this new ticketing a value extra! Navy, grey, tan and loyal shades, in plain or brother looms. Sizes 28 to 32. SPECIAL.

**39c**

## Shirts for Boys

### Ideal Holiday Toys ... Regular 49c!

The sort of holiday shirt a boy can go far in a big way. Nothing fancy or delicate about these — they're hard jumping, hard climbing shirts in dark grey military (hannel) cotton. Single button cuff; military collar; breast pocket; half-buttoned front. Sizes 12½ and 14 only. SPECIAL.

**29c**

—Boys' Wear, Main Floor, Phone 9-1-2-3-9

## They're a "Scandal"

### The Briefest and Coolest of New Shorts

A perma cotton knit — very brief and neat fitting, with mild support action and a webbed elastic band at the waist. Sizes 28 to 48. SPECIAL.

**50c**

—Men's Wear, Main Floor, Phone 9-1-2-3-7

## Kleenex

Cleaning tissues — 500 sheets in the package. In white or pastel. SPECIAL BOX.

**39c**

## Lux Flakes

Soap flakes for all fine laundering. One large and one small package. SPECIAL THE TWO.

**21c**

## Milk of Magnesia

From EATON'S own Drug Laboratories. The 16-ounce bottle. SPECIAL.

**29c**

—Drugs and Soaps, Main Floor, Phone 9-1-2-2-4

## Writing Pad

A note-sized writing tablet of linen finished paper (45 sheets), and a package of blue-lined envelopes. SPECIAL THE TWO.

**10c**

—Stationery, Main Floor, Phone 9-1-2-6-3

## Chocolate Buds

Milk chocolate made by "Fry's" which tells you the story of their quality. SPECIAL. FOUND.

**19c**

—Candy Circle, Main Floor, Phone 9-1-2-3-4

## Drum Frocks Refuse to be Stay-at-Homes

True, you'll find them in the Housefrock Section. But we'll very surprised if you just wear them for round-the-house routine. They're the sort of frocks to take you places ... for a morning's shopping or jaunt out to the Exhibition, for a picnic, for FUN! Cotton gingham, flock-dot plaids, shirting stripes, and flowery prints — all tub-worthy cottons. Sizes 14 to 22.

**\$1.95**

8:30 SPECIAL

—Housefrock Section, Second Floor, Phone 9-1-2-3-2

## Drink Lemonade for Health

Make it yourself with a pottery sifter, which tops a homely little jug. What a useful pair for the summertime table and kitchen! In rosy green or yellow, in a basket-like pitcher.

**15c**

## Cups and Saucers Half Price

SHOP AT 8:30: China cups and saucers at this hurry-up pricing will certainly stay on the counters long. Lustrous, bordered in blue or tan.

**5c**

8:30 SPECIAL CUP AND SAUCER.

—China Section, Second Floor, Annex, Phone 9-1-2-5-3

## Research Bureau Exhibit

See some of the apparatus and photographs from the EATON laboratories which will give you an idea of how we are able to tell the public the exact quality of goods.

**Manufacturers' Building**  
Exhibition Ground

## EATON'S

### Service Grocery

**DIAL 2-1-2-4-3**

**BUTTER** — EATON'S "Imperial" Creamery, first grade, 4 lbs. 23c  
**CONDENSED MILK** — Royal City, 4 lbs. 23c  
**EGGS** — Fresh, 12 per dozen 21c  
**POULTRY** — 12 per dozen 21c

**TEA** — EATON'S "Imperial" brand, 4 lbs. 45c  
**COFFEE** — EATON'S "Java" brand, 4 lbs. 47c  
**SPICES** — EATON'S "Imperial" brand, 4 lbs. 47c  
 Phone by The T. Eaton Co. Limited

**Extra Special!**  
**CORN FLAKES** — Sugar 7c  
 Crip 11c  
 12 PKTS.

**FLOUR** — Royal, Household, 77c  
 4-lb. bag \$1.47 16-lb. bag \$2.77

## EATON'S

### Service Grocery

**DIAL 2-1-2-4-3**

**SALES** — Five morning, 10c  
 or 10c 10c  
**ROASTED WHEAT** — 2 lbs. 21c  
**PURIFIED** — 2 lbs. 21c

**SOAP** — Sunlight, 4-lb. cart 17c  
**MATCHES** — Eddy's Silent, 10c per box

**GINGER ALE** — Canada Dry, 2-lb. bottles, 6 for \$1.45  
 Special 17c  
 Return 6c on each bottle  
 10c per bottle

**YETTING** — Crosse and Blackwell's yeast or white, 10c  
 16-lb. Naphtha 9c each 29c

**LAUNDRY SOAP** — P. and W. White Naphtha 9c each 29c

**MOLASSES** — Picanon, 10c  
**MARSHMALLOW** — Hunter's Home, 4-lb. tin 45c

**POPKIN AND BEANS** — Campbell's, 10c  
**PEAS** — 10c  
**PEAS** — 10c  
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**TOMATOES** — Royal City, 4 lbs. 23c  
**CORN FLAKES** — Kellogg's, 4 lbs. 23c  
**CONDENSED MILK** — Royal City, 4 lbs. 23c  
**EGGS** — Fresh, 12 per dozen 21c  
**POULTRY** — 12 per dozen 21c

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